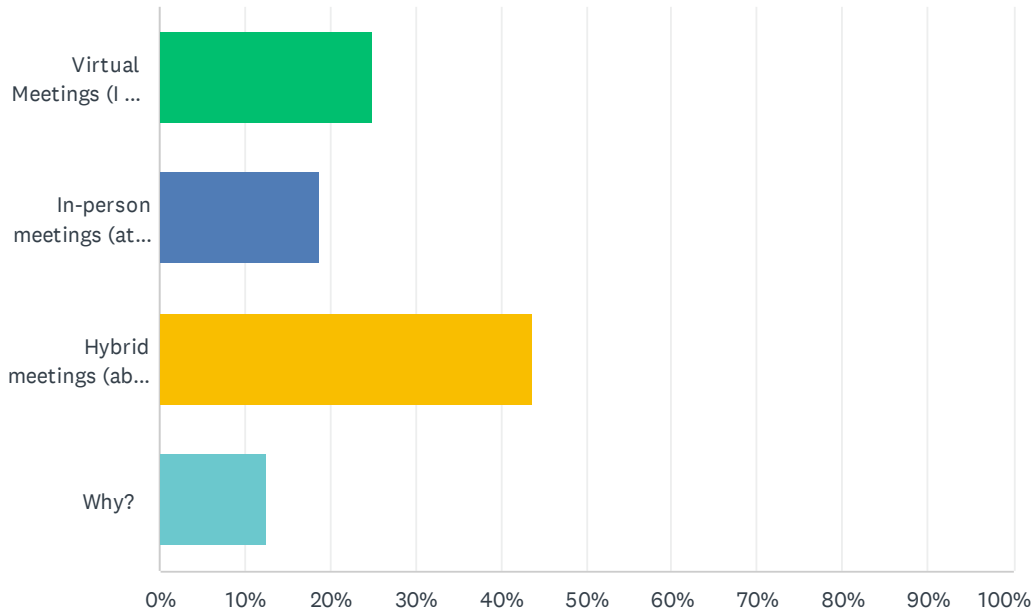


Q1 Which do you prefer?

Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES
Virtual Meetings (I can join from anywhere)	25.00% 4
In-person meetings (at a brick and mortar location)	18.75% 3
Hybrid meetings (able to attend either virtual or brick and mortar)	43.75% 7
Why?	12.50% 2
TOTAL	16

#	WHY?	DATE
1	I prefer virtual meetings. I'm okay with attending outdoor events without a mask or in-door events with masks. Not a fan of hybrid meetings, I don't think they create a great experience for folks attending either way.	11/8/2021 7:47 PM
2	My schedule sometimes allows for in person meetings, but other times the flexibility to meet virtually is a nice option.	11/8/2021 4:23 PM

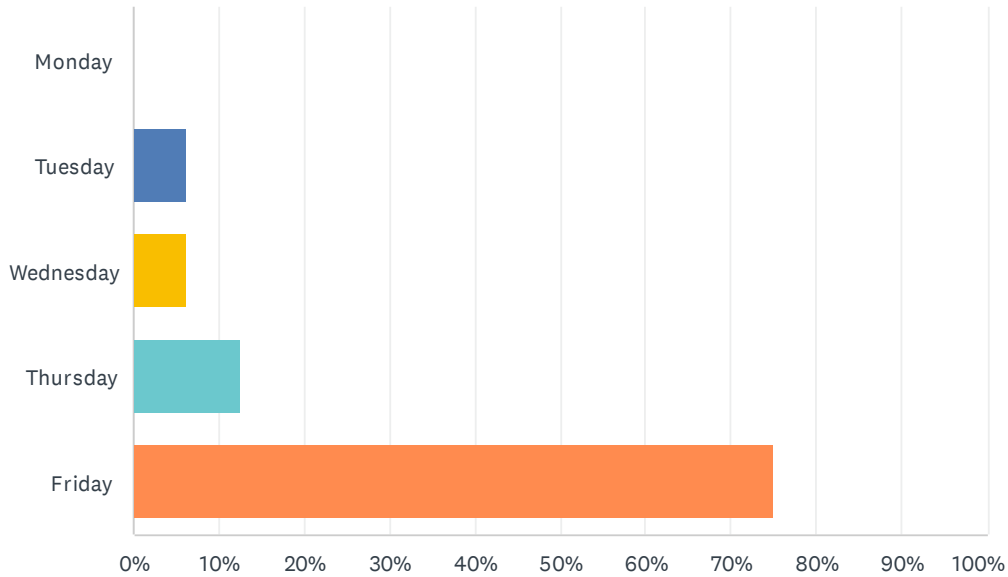
Q2 Please tell us why you prefer the above option.

Answered: 12 Skipped: 4

#	RESPONSES	DATE
1	I like meeting in person, especially with this group of professionals, but the virtual meetings have gone really well so having the option to do either is fantastic.	11/19/2021 1:36 PM
2	Nice to have options if schedule is tight or inclement weather prevents attending in-person meeting.	11/17/2021 11:09 AM
3	worn out with Zoom - prefer live networking	11/17/2021 8:47 AM
4	I like the flexibility of attending virtually when I am not able to meet in person. I like in person for connection and relationship building	11/17/2021 8:46 AM
5	I don't have to risk my health or put on makeup	11/17/2021 8:32 AM
6	Really tired of virtual meetings & like to network with others in the industry.	11/10/2021 2:43 PM
7	I do not currently feel safe meeting with others in-person. Additionally, it allows me to attend more meetings/events without the need to travel.	11/9/2021 3:38 PM
8	Being in person allows better focus on presentation and networking. However, if time is tight it's nice to just log in.	11/9/2021 1:44 PM
9	I enjoy the face to face interactivity!	11/9/2021 12:28 PM
10	Much easier to find time to attend. No reason to account for travel time.	11/9/2021 12:19 PM
11	I do not live in Tulsa proper, so sometimes the option to hold a virtual meeting or attend a virtual meeting is appealing.	11/9/2021 10:25 AM
12	Allows me to attend wherever I am.	11/9/2021 8:36 AM

Q3 What day of the week works best for you for the monthly Chapter Program Meetings?

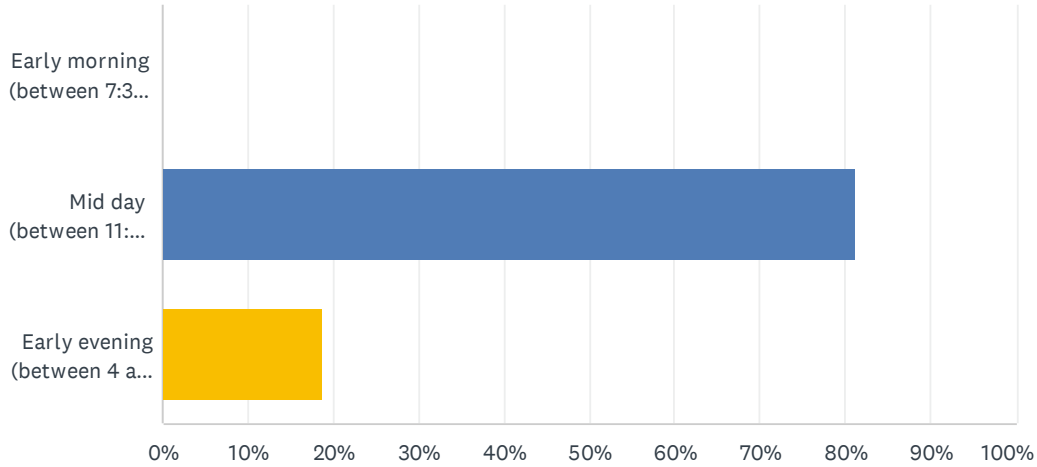
Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES
Monday	0.00% 0
Tuesday	6.25% 1
Wednesday	6.25% 1
Thursday	12.50% 2
Friday	75.00% 12
TOTAL	16

Q4 What time of the day works best for you for the monthly chapter program meetings?

Answered: 16 Skipped: 0

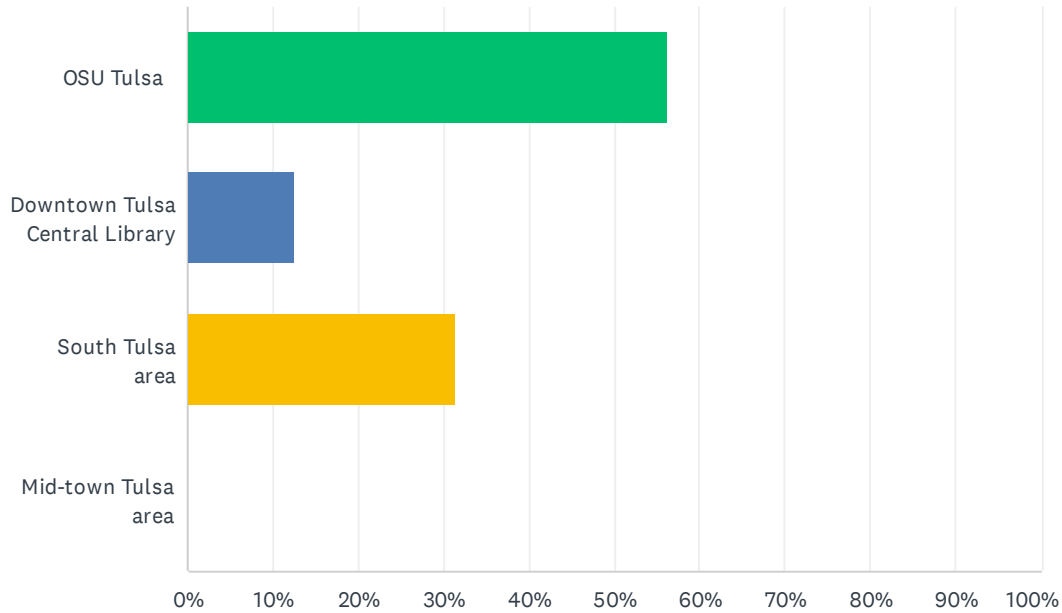


ANSWER CHOICES	RESPONSES
Early morning (between 7:30 and 9am)	0.00% 0
Mid day (between 11:30 and 1)	81.25% 13
Early evening (between 4 and 6pm)	18.75% 3
TOTAL	16

#	OTHER (PLEASE SPECIFY)	DATE
1	Any time	11/9/2021 12:28 PM
2	I'd prefer to do it early evening on a Tues, Wed, or Thursday. I don't work on Fridays. If it's a virtual meeting, I don't mind doing it at lunch. If it's an in-person, I'd rather do it early morning and get on with the rest of my day or do it late in the day and go home after the meeting.	11/8/2021 7:47 PM

Q5 If we return to in-person or hybrid meetings, which location best fits where you are logistically?

Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES
OSU Tulsa	56.25% 9
Downtown Tulsa Central Library	12.50% 2
South Tulsa area	31.25% 5
Mid-town Tulsa area	0.00% 0
TOTAL	16

#	OTHER (PLEASE SPECIFY)	DATE
1	any of these is fine	11/17/2021 8:32 AM
2	Anywhere- I live in Norman so I'll drive to either!	11/9/2021 12:28 PM

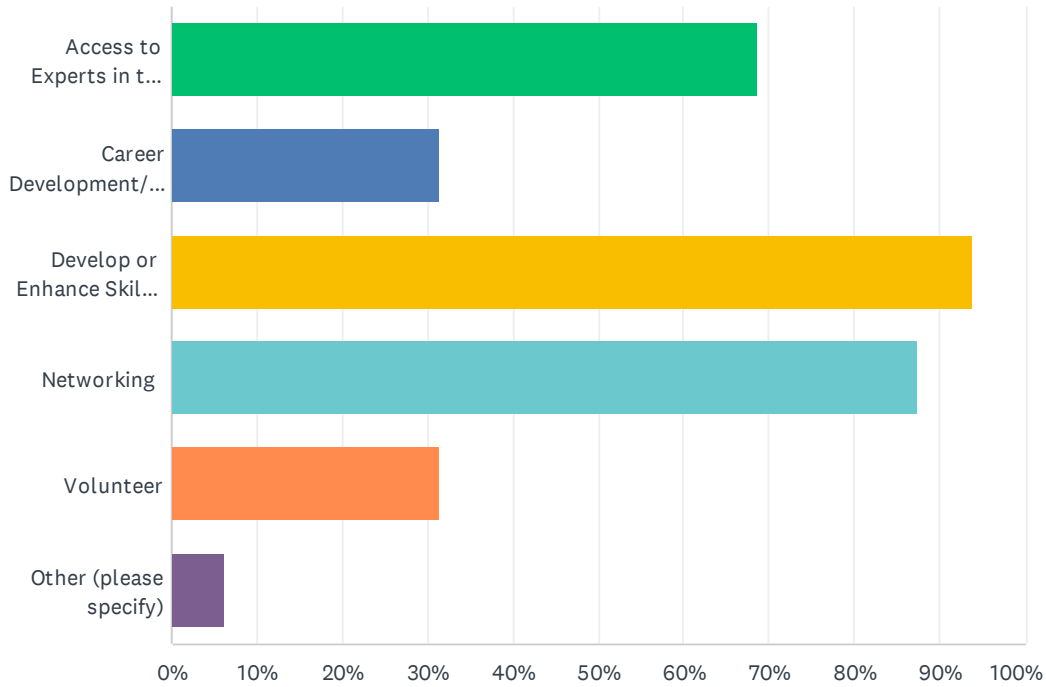
Q6 What professional development offerings can we offer to help meet your talent development challenges in 2022?

Answered: 16 Skipped: 0

#	RESPONSES	DATE
1	Anything that deals with the evolution and hybridization of our industry.	11/19/2021 1:36 PM
2	More ways to engage virtual attendees	11/17/2021 11:09 AM
3	wide array	11/17/2021 8:47 AM
4	Hybrid training to keep those on zoom as engaged those in person	11/17/2021 8:46 AM
5	less "inspirational" content and more how-to	11/17/2021 8:32 AM
6	Coaching, anything related to training delivery, creating participant handouts	11/10/2021 2:43 PM
7	Project Management and anything related to the Organizational capabilities	11/9/2021 3:38 PM
8	Have interest in all of them.	11/9/2021 1:44 PM
9	Communication to different communication types, success tips and tricks with client-facing roles	11/9/2021 12:28 PM
10	Hiring/Retention	11/9/2021 12:19 PM
11	Organize more SIG's.	11/9/2021 10:25 AM
12	None	11/9/2021 8:36 AM
13	Games Trainers can play to engage learners in person AND virtually.	11/9/2021 8:16 AM
14	1.Ideas on ways to make training engaging 2.Ideas on ways to make training stick 3. Designing training for neurodiverse learners	11/8/2021 7:47 PM
15	All	11/8/2021 6:16 PM
16	More accessibility trainings would be great!	11/8/2021 4:23 PM

Q7 Why do you choose to be a member of ATD Tulsa? Select all that apply.

Answered: 16 Skipped: 0

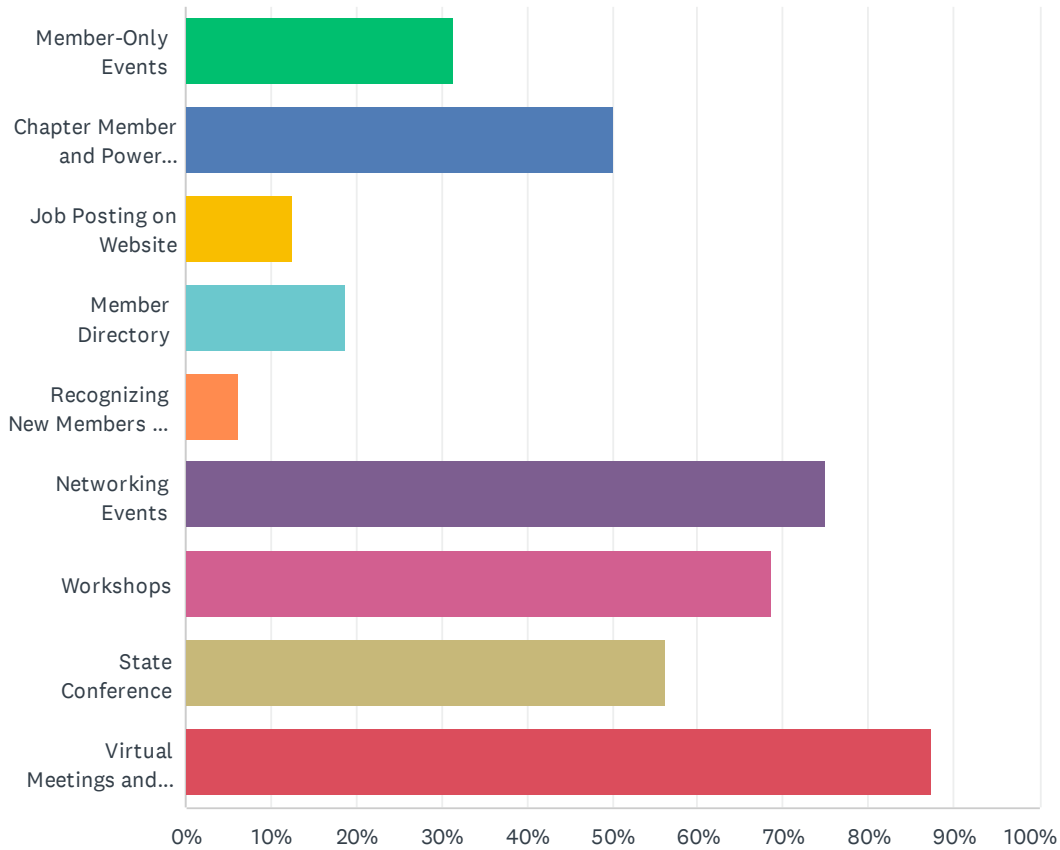


ANSWER CHOICES	RESPONSES
Access to Experts in the Field	68.75% 11
Career Development/Find a Job	31.25% 5
Develop or Enhance Skills and Knowledge	93.75% 15
Networking	87.50% 14
Volunteer	31.25% 5
Other (please specify)	6.25% 1
Total Respondents: 16	

#	OTHER (PLEASE SPECIFY)	DATE
1	To Attend Programs That Count Toward CPTD Recertification	11/9/2021 8:16 AM

Q8 Check the 4 membership benefits which you find have the most value.

Answered: 16 Skipped: 0

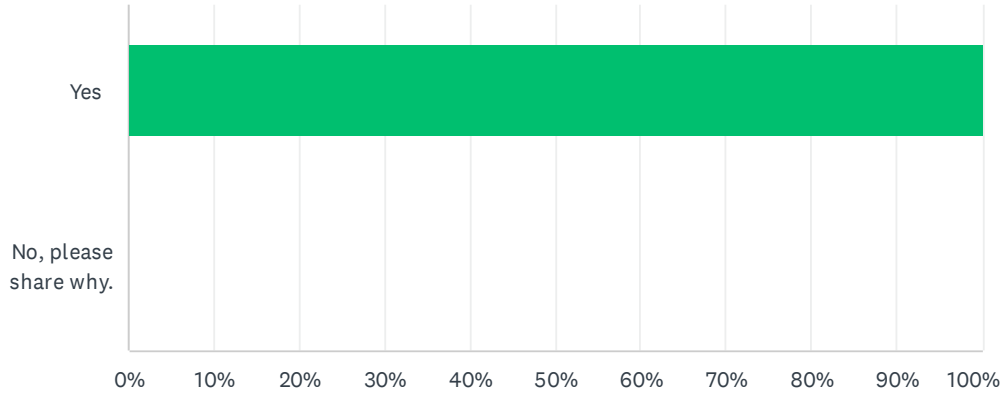


ANSWER CHOICES	RESPONSES	
Member-Only Events	31.25%	5
Chapter Member and Power Member Pricing Discounts	50.00%	8
Job Posting on Website	12.50%	2
Member Directory	18.75%	3
Recognizing New Members and Power Members at each monthly Chapter Program Meeting	6.25%	1
Networking Events	75.00%	12
Workshops	68.75%	11
State Conference	56.25%	9
Virtual Meetings and Events	87.50%	14
Total Respondents: 16		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q9 Are you satisfied with the member benefits provided to you by ATD Tulsa Chapter? If you answered No, please share why you answered that way.

Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	100.00% 16
No, please share why.	0.00% 0
TOTAL	16

#	NO, PLEASE SHARE WHY.	DATE
	There are no responses.	

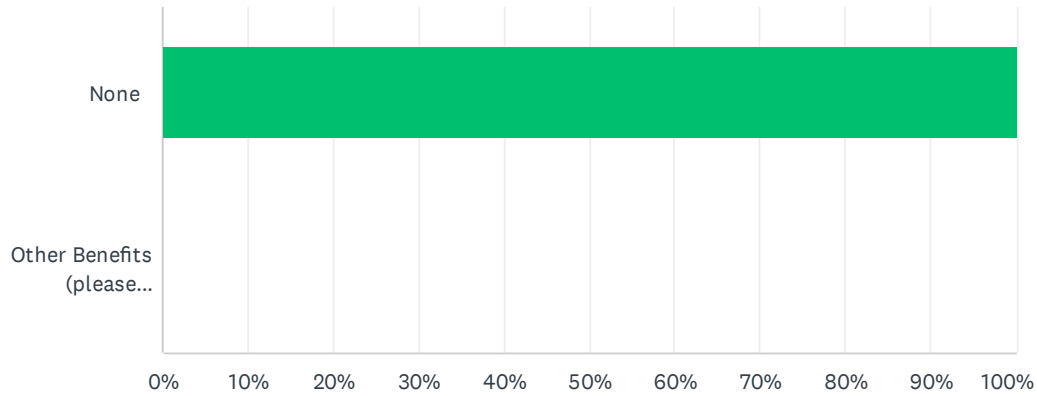
Q10 What membership benefits would you like to see changed and/or added?

Answered: 16 Skipped: 0

#	RESPONSES	DATE
1	I think it's a great value for what we get	11/19/2021 1:38 PM
2	Continue with Member Only events to help strengthen relationships	11/17/2021 11:12 AM
3	NA	11/17/2021 8:48 AM
4	Not sure	11/17/2021 8:47 AM
5	NA	11/17/2021 8:33 AM
6	None, they are fine.	11/10/2021 2:44 PM
7	More collaboration with other local ATD chapters	11/9/2021 3:39 PM
8	na	11/9/2021 1:45 PM
9	n/a	11/9/2021 12:29 PM
10	Additional webinar opportunities and sample trainings to utilize internally	11/9/2021 12:21 PM
11	The board and membership have done an amazing job with the offerings through the pandemic. Very proud of the Tulsa chapter.	11/9/2021 10:27 AM
12	Offer an annual membership option to include all monthly programs and discount to other events.	11/9/2021 8:40 AM
13	More member-only and Power Member-Only events with value-added content.	11/9/2021 8:16 AM
14	None	11/8/2021 7:49 PM
15	I don't know yet.	11/8/2021 6:17 PM
16	More in person networking opportunities.	11/8/2021 4:24 PM

Q11 What membership benefits would you like to see removed?

Answered: 16 Skipped: 0

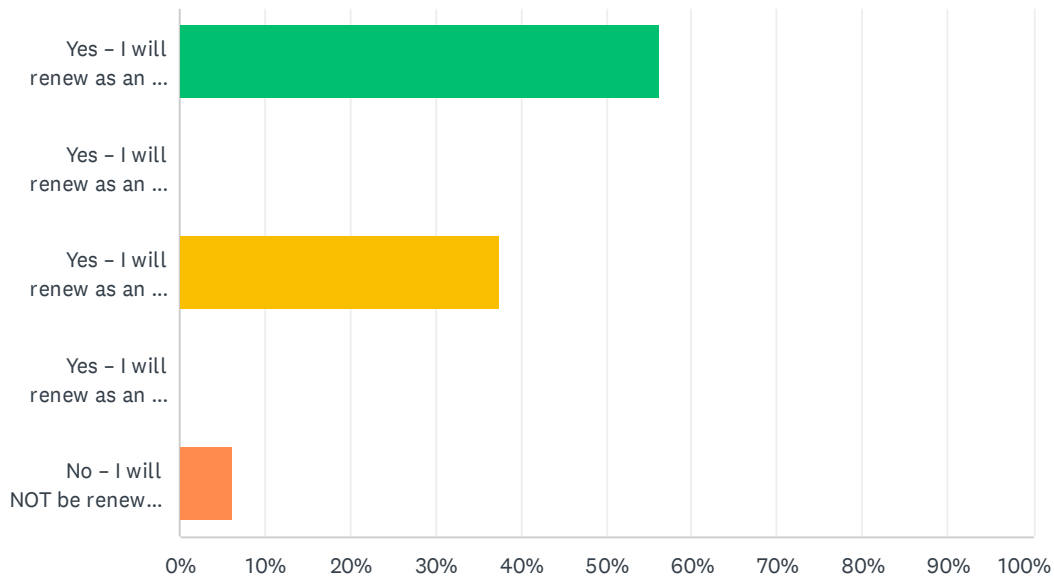


ANSWER CHOICES	RESPONSES	
None	100.00%	16
Other Benefits (please specify)	0.00%	0
TOTAL		16

#	OTHER BENEFITS (PLEASE SPECIFY)	DATE
	There are no responses.	

Q12 Do you plan to renew your ATD Membership this upcoming year?

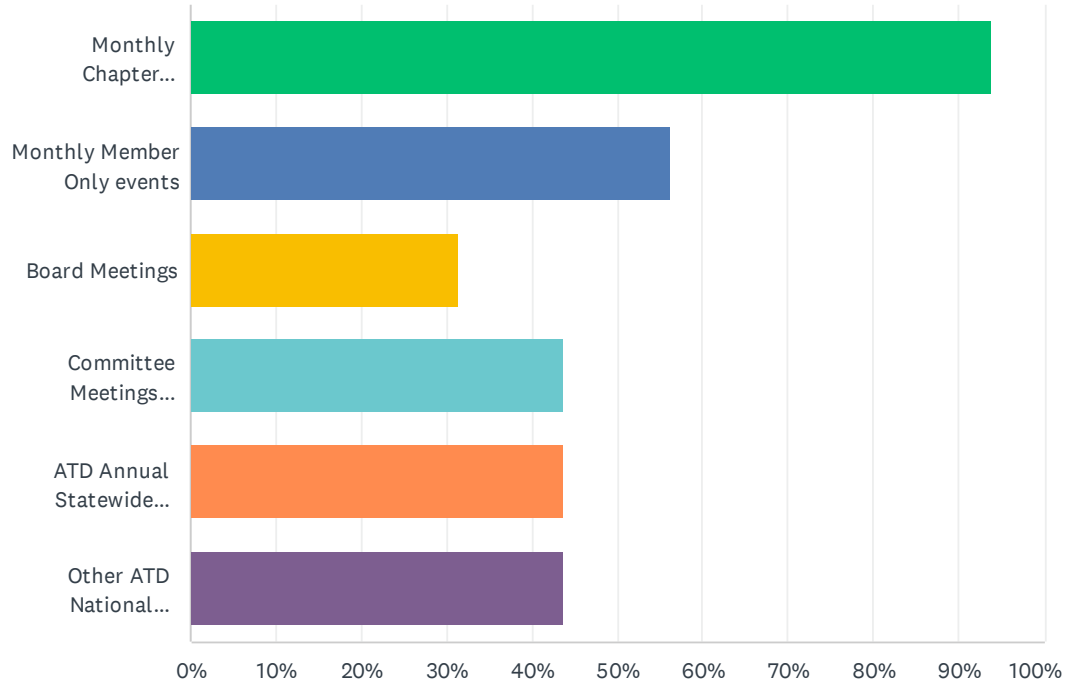
Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes – I will renew as an ATD Tulsa Power Member (ATD Tulsa Chapter + ATD National Member).	56.25%	9
Yes – I will renew as an ATD Student Power Member (ATD Tulsa Chapter + ATD National Member).	0.00%	0
Yes – I will renew as an ATD Tulsa Chapter Member.	37.50%	6
Yes – I will renew as an ATD Tulsa Student Member.	0.00%	0
No – I will NOT be renewing any form of ATD Membership.	6.25%	1
TOTAL		16

Q13 During 2021, what events have you participated in? Select all that apply.

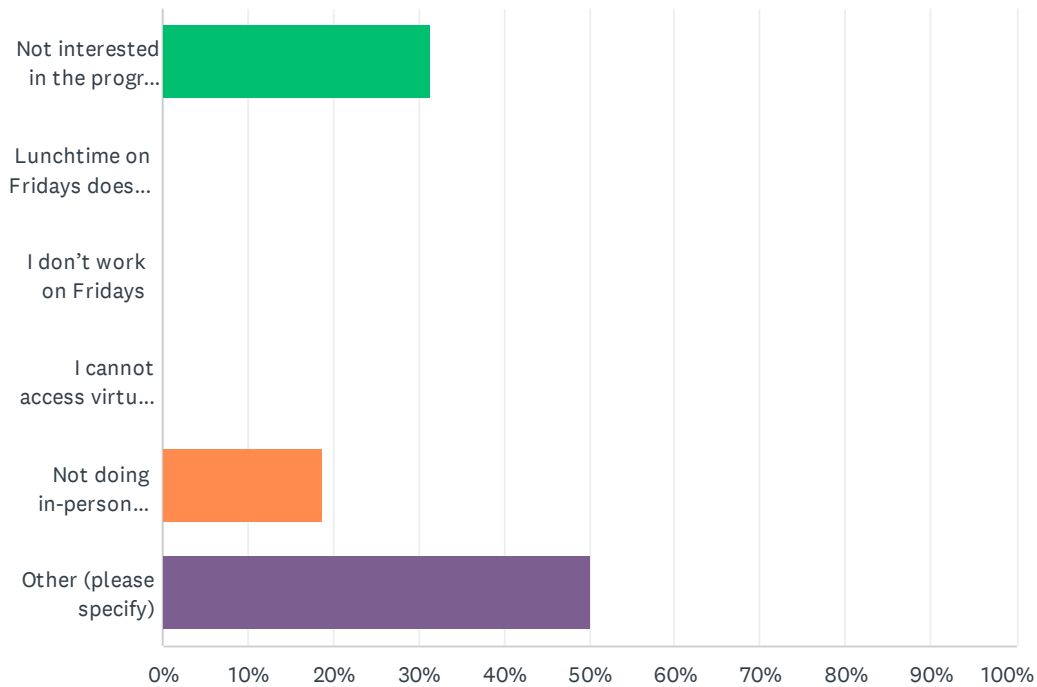
Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES	
Monthly Chapter Meetings	93.75%	15
Monthly Member Only events	56.25%	9
Board Meetings	31.25%	5
Committee Meetings (Bylaws Committee, Election Committee, Credentials, etc.)	43.75%	7
ATD Annual Statewide Conference	43.75%	7
Other ATD National Conferences, Workshops, and/or Trainings	43.75%	7
Total Respondents: 16		

Q14 What has prevented you from participating in ATD Tulsa Events?

Answered: 16 Skipped: 0

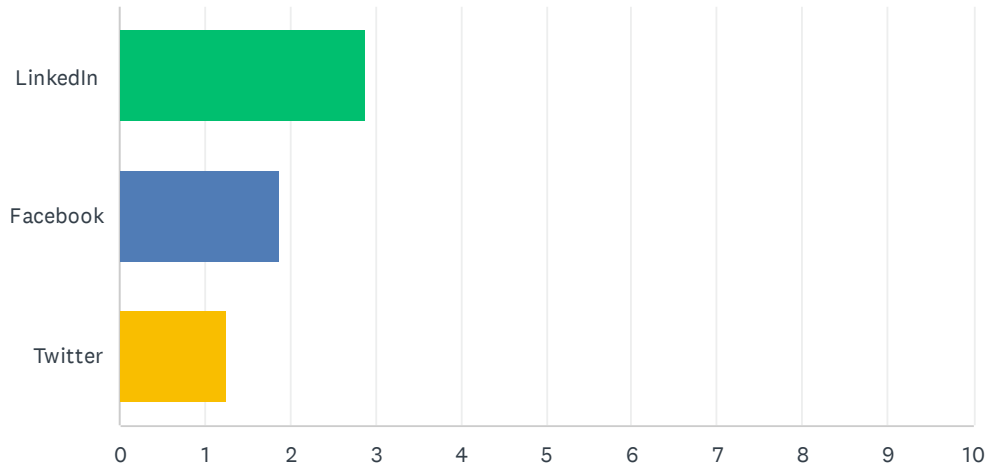


ANSWER CHOICES	RESPONSES
Not interested in the program meeting topics	31.25% 5
Lunchtime on Fridays doesn't work for me	0.00% 0
I don't work on Fridays	0.00% 0
I cannot access virtual events on Zoom	0.00% 0
Not doing in-person events	18.75% 3
Other (please specify)	50.00% 8
TOTAL	16

#	OTHER (PLEASE SPECIFY)	DATE
1	Sometimes I have scheduling conflicts	11/19/2021 1:39 PM
2	Other commitments	11/17/2021 8:48 AM
3	I had a conflict at the exact time as the chapter meetings in 2021, but can attend at that time in 2022.	11/10/2021 2:44 PM
4	Availability	11/9/2021 1:46 PM
5	Conflict with work assignments	11/9/2021 8:16 AM
6	Work commitments at time of event	11/8/2021 7:50 PM
7	Variety of reasons-mostly due to time. Some were not of interest to me personally/	11/8/2021 6:18 PM

Q15 What is your preferred method to interact on social media with ATD Tulsa? Rank from your favorite to least favorite 1-3.

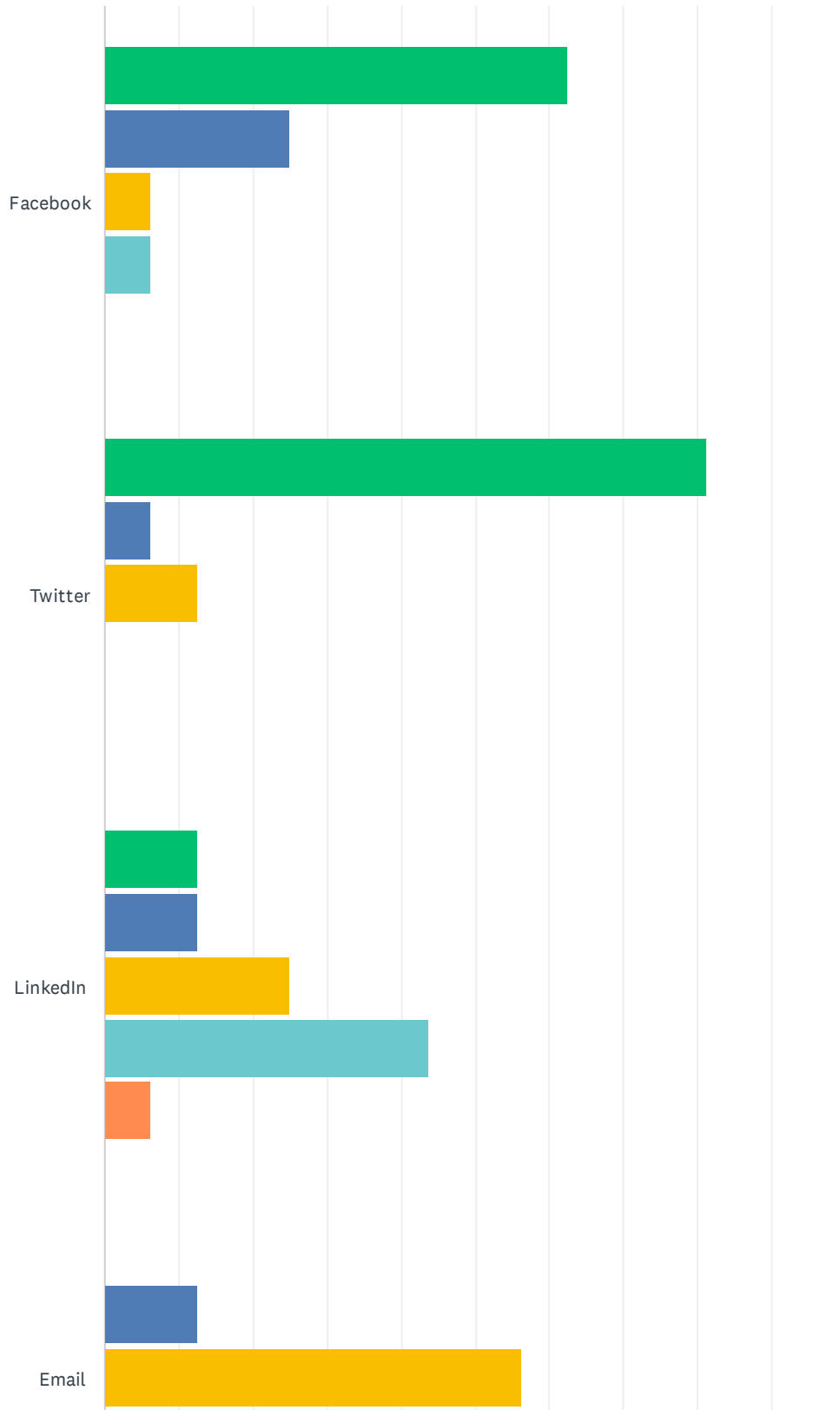
Answered: 16 Skipped: 0



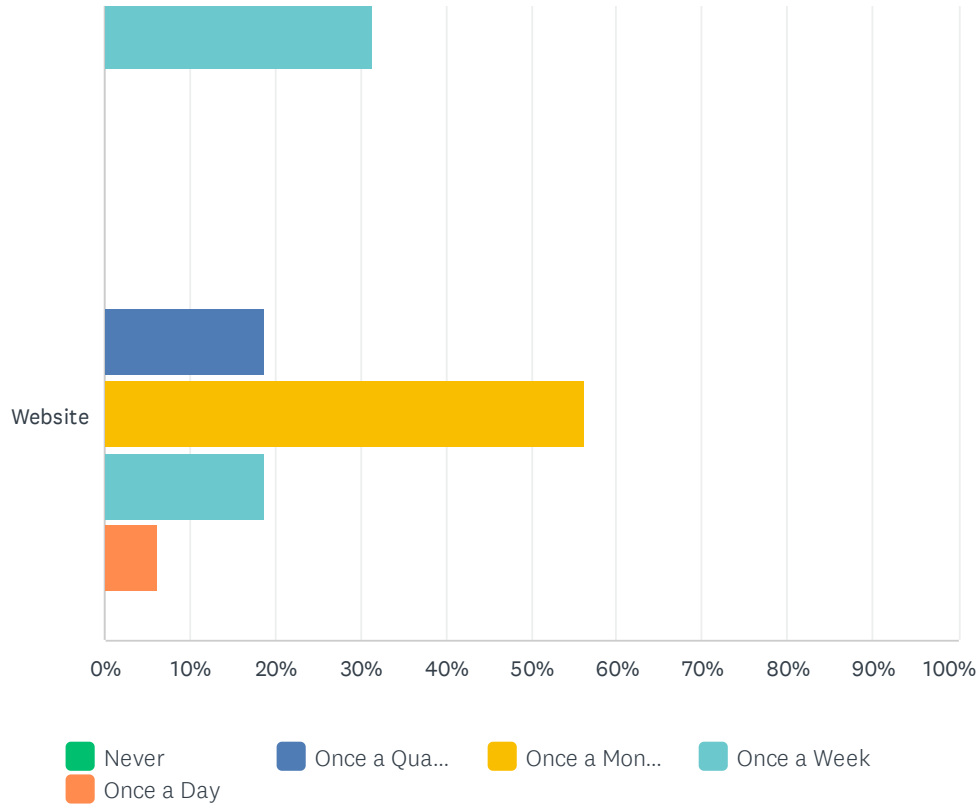
	1	2	3	TOTAL	SCORE
LinkedIn	87.50% 14	12.50% 2	0.00% 0	16	2.88
Facebook	12.50% 2	62.50% 10	25.00% 4	16	1.88
Twitter	0.00% 0	25.00% 4	75.00% 12	16	1.25

Q16 How often do you interact with ATD Tulsa through the following communication methods?

Answered: 16 Skipped: 0



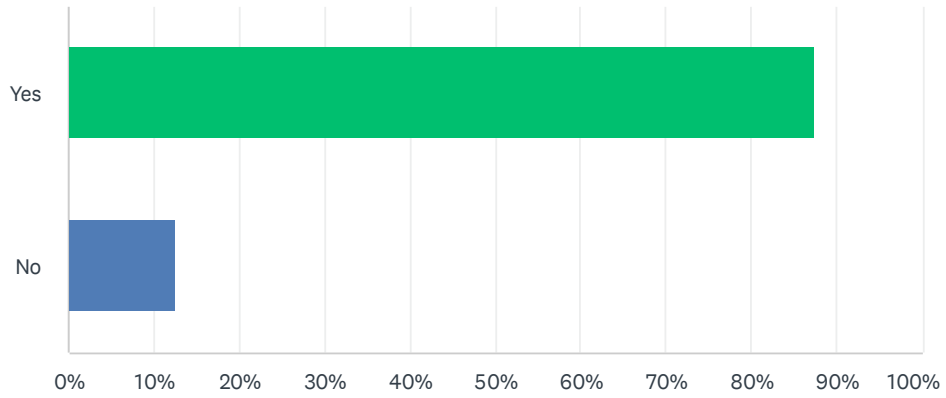
ATD Tulsa Annual Membership Survey 2021



	NEVER	ONCE A QUARTER	ONCE A MONTH	ONCE A WEEK	ONCE A DAY	TOTAL
Facebook	62.50% 10	25.00% 4	6.25% 1	6.25% 1	0.00% 0	16
Twitter	81.25% 13	6.25% 1	12.50% 2	0.00% 0	0.00% 0	16
LinkedIn	12.50% 2	12.50% 2	25.00% 4	43.75% 7	6.25% 1	16
Email	0.00% 0	12.50% 2	56.25% 9	31.25% 5	0.00% 0	16
Website	0.00% 0	18.75% 3	56.25% 9	18.75% 3	6.25% 1	16

Q17 Do you read the emailed ATD Tulsa Monthly Newsletter?

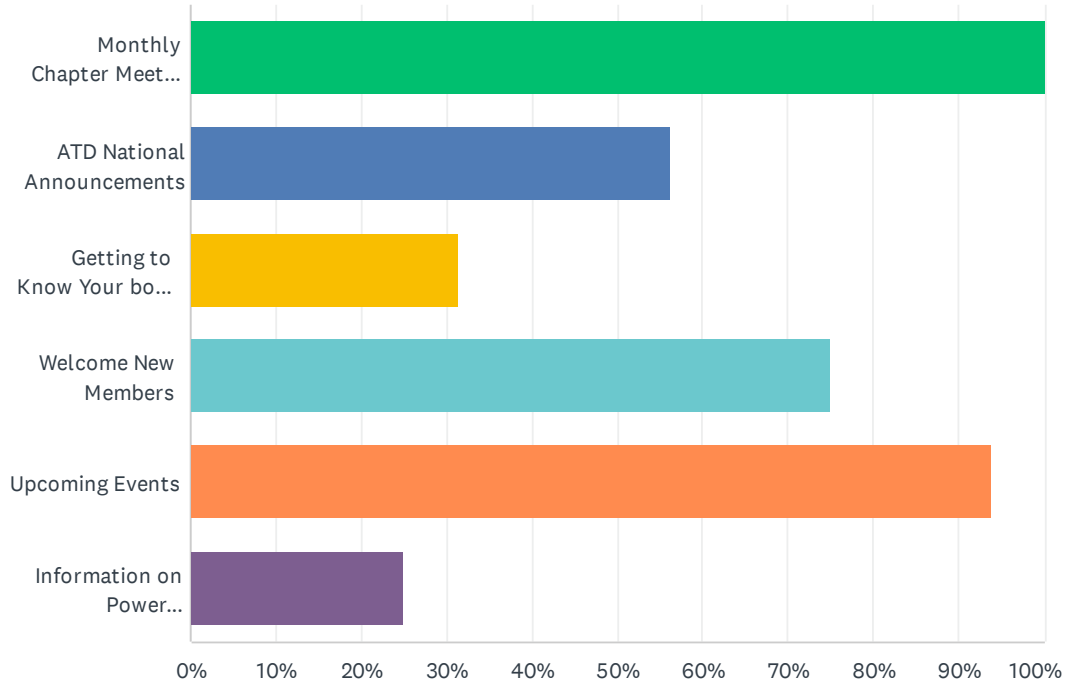
Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	87.50%	14
No	12.50%	2
TOTAL		16

Q18 What type of content would you like to see in the ATD Tulsa Monthly Newsletter?

Answered: 16 Skipped: 0

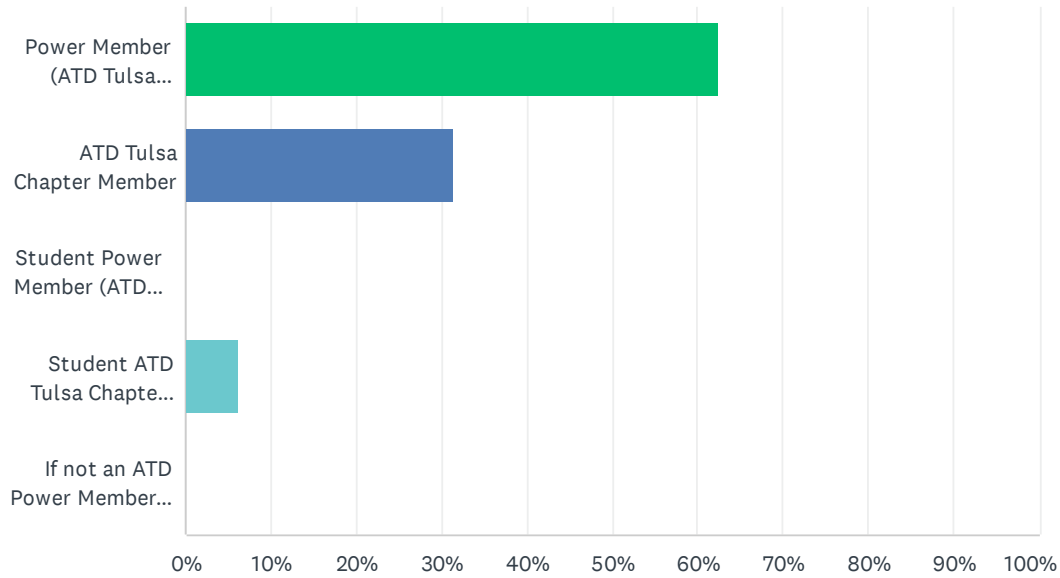


ANSWER CHOICES	RESPONSES
Monthly Chapter Meeting Information	100.00% 16
ATD National Announcements	56.25% 9
Getting to Know Your board members information	31.25% 5
Welcome New Members	75.00% 12
Upcoming Events	93.75% 15
Information on Power Membership	25.00% 4
Total Respondents: 16	

#	OTHER (PLEASE SPECIFY)	DATE
1	I'm not sure if I have gotten a newsletter.	11/8/2021 6:19 PM

Q19 What is your level of membership within ATD?

Answered: 16 Skipped: 0

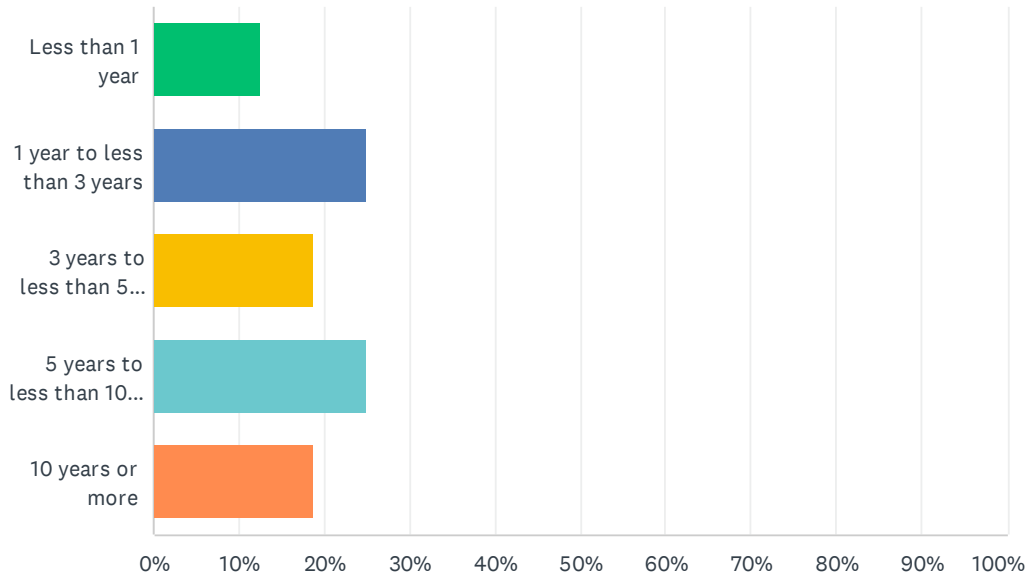


ANSWER CHOICES	RESPONSES	
Power Member (ATD Tulsa Chapter + ATD Member)	62.50%	10
ATD Tulsa Chapter Member	31.25%	5
Student Power Member (ATD Tulsa Chapter + ATD Member)	0.00%	0
Student ATD Tulsa Chapter Member	6.25%	1
If not an ATD Power Member, why not?	0.00%	0
TOTAL		16

#	IF NOT AN ATD POWER MEMBER, WHY NOT?	DATE
	There are no responses.	

Q20 How long have you been an ATD Tulsa Chapter member?

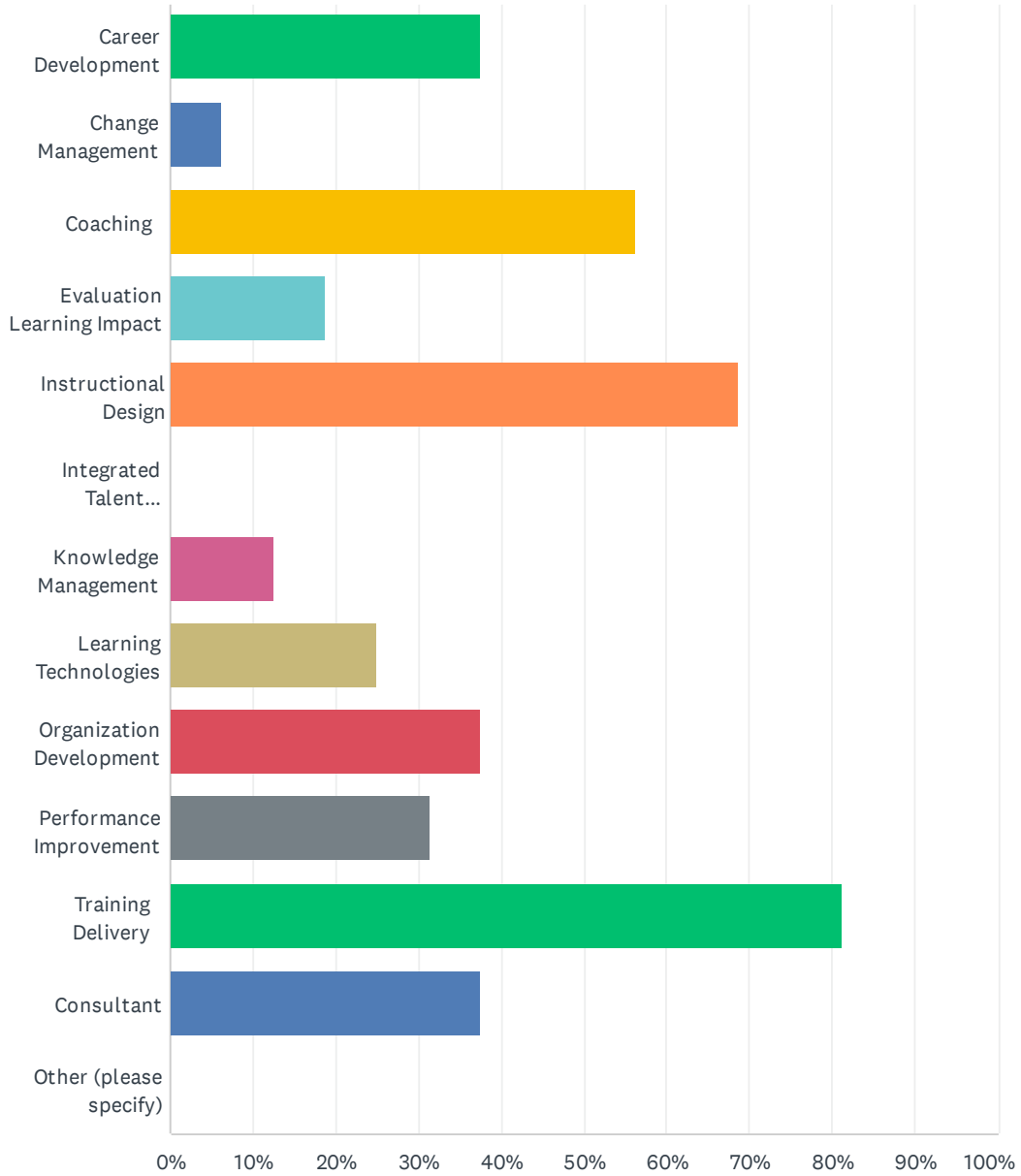
Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than 1 year	12.50%	2
1 year to less than 3 years	25.00%	4
3 years to less than 5 years	18.75%	3
5 years to less than 10 years	25.00%	4
10 years or more	18.75%	3
TOTAL		16

Q21 What part of the Training and Development industry do you work in? Select all that apply.

Answered: 16 Skipped: 0



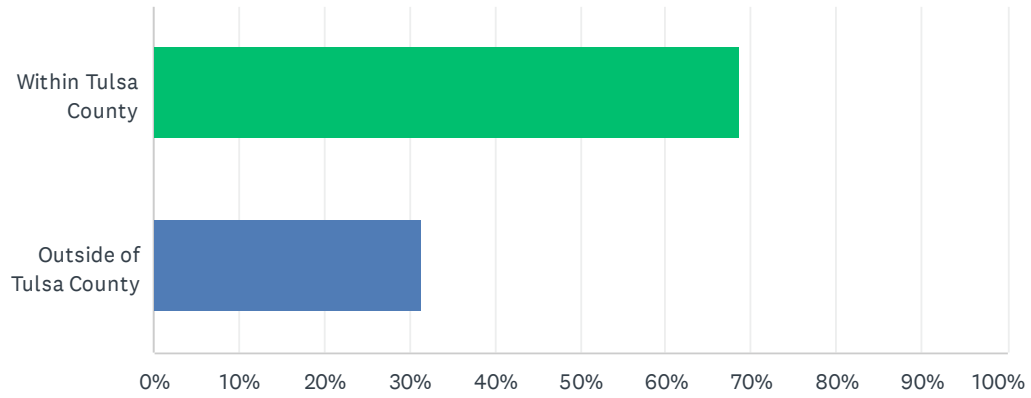
ATD Tulsa Annual Membership Survey 2021

ANSWER CHOICES	RESPONSES	
Career Development	37.50%	6
Change Management	6.25%	1
Coaching	56.25%	9
Evaluation Learning Impact	18.75%	3
Instructional Design	68.75%	11
Integrated Talent Management	0.00%	0
Knowledge Management	12.50%	2
Learning Technologies	25.00%	4
Organization Development	37.50%	6
Performance Improvement	31.25%	5
Training Delivery	81.25%	13
Consultant	37.50%	6
Other (please specify)	0.00%	0
Total Respondents: 16		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q22 Where are you located?

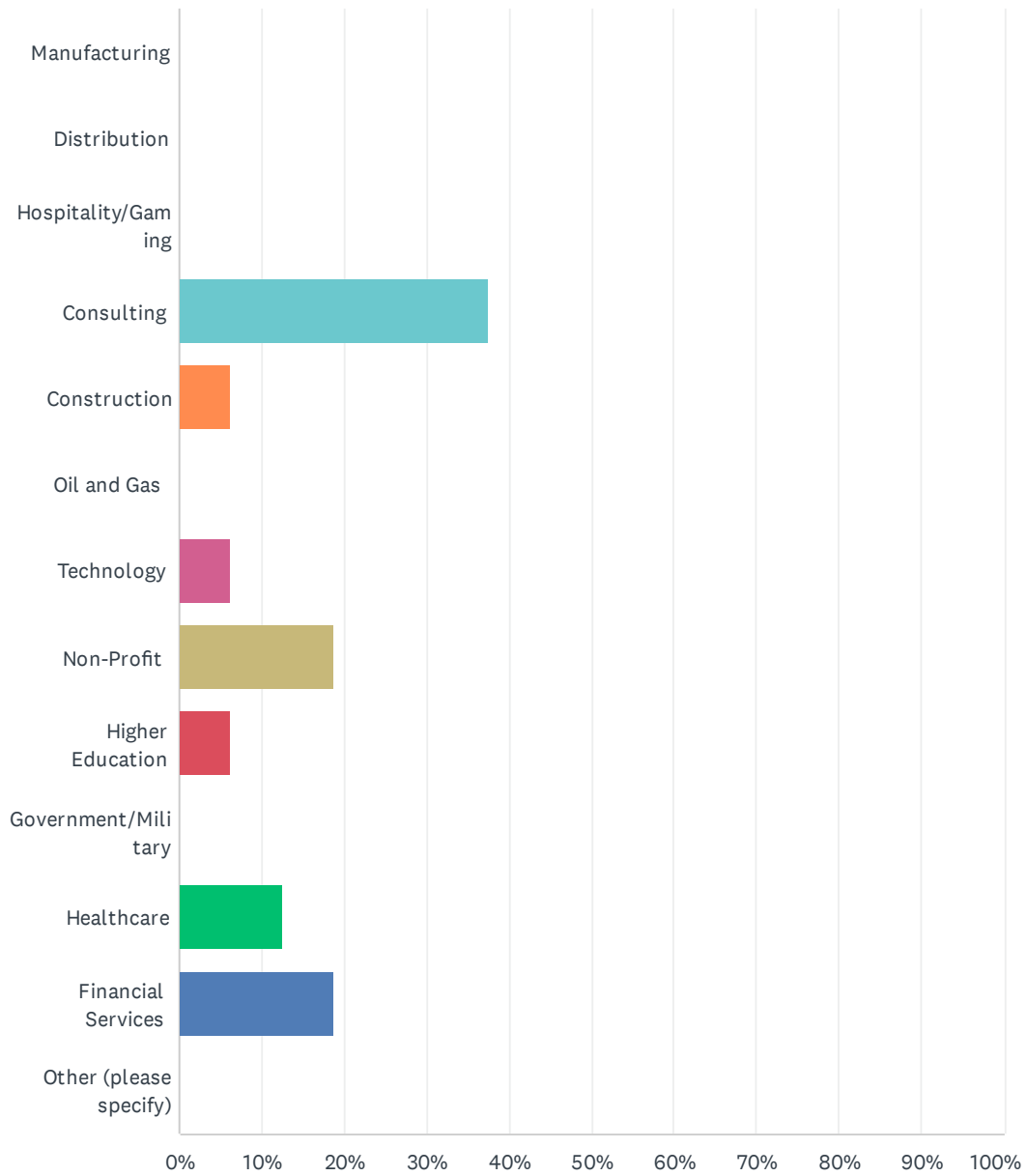
Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES	
Within Tulsa County	68.75%	11
Outside of Tulsa County	31.25%	5
TOTAL		16

Q23 What is your company's industry?

Answered: 16 Skipped: 0



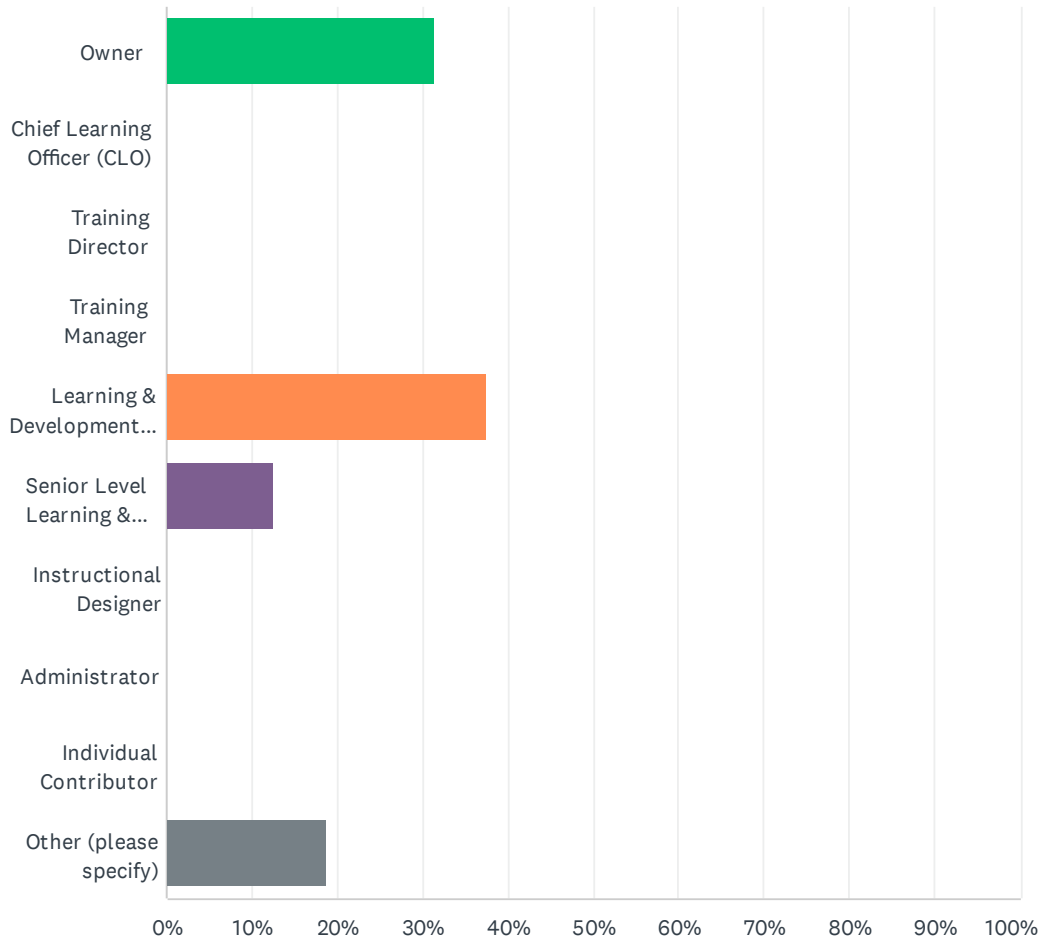
ATD Tulsa Annual Membership Survey 2021

ANSWER CHOICES	RESPONSES	
Manufacturing	0.00%	0
Distribution	0.00%	0
Hospitality/Gaming	0.00%	0
Consulting	37.50%	6
Construction	6.25%	1
Oil and Gas	0.00%	0
Technology	6.25%	1
Non-Profit	18.75%	3
Higher Education	6.25%	1
Government/Military	0.00%	0
Healthcare	12.50%	2
Financial Services	18.75%	3
Other (please specify)	0.00%	0
Total Respondents: 16		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q24 What best describes your position within your organization?

Answered: 16 Skipped: 0



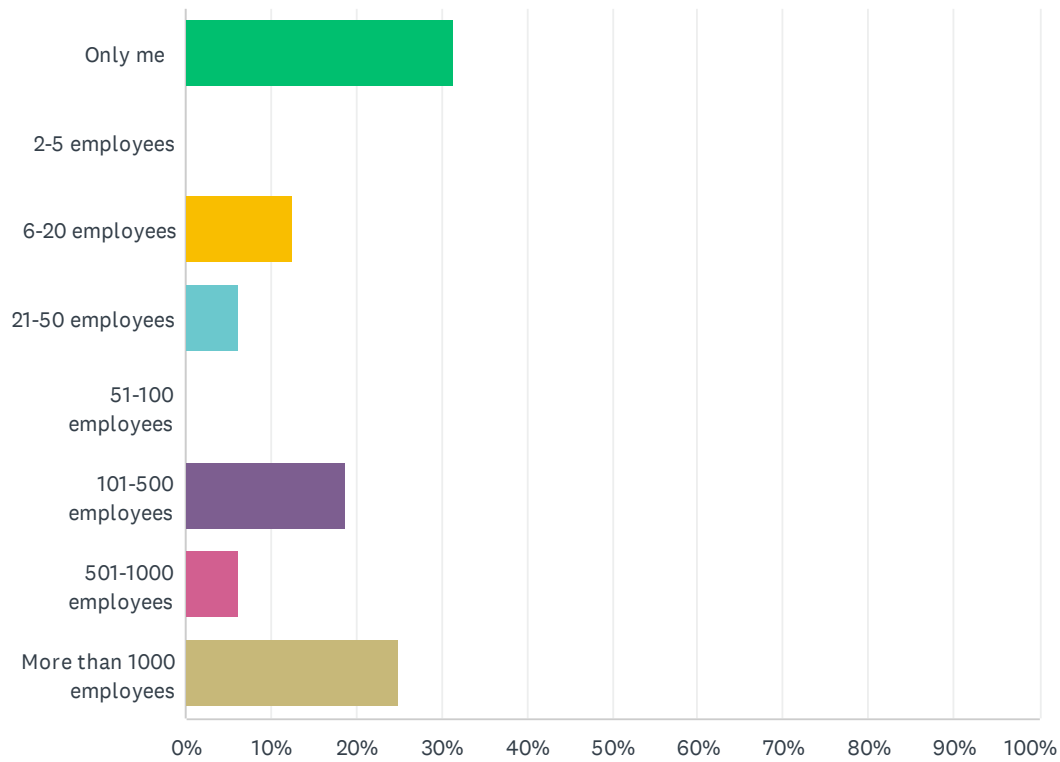
ATD Tulsa Annual Membership Survey 2021

ANSWER CHOICES	RESPONSES
Owner	31.25% 5
Chief Learning Officer (CLO)	0.00% 0
Training Director	0.00% 0
Training Manager	0.00% 0
Learning & Development Specialist	37.50% 6
Senior Level Learning & Development	12.50% 2
Instructional Designer	0.00% 0
Administrator	0.00% 0
Individual Contributor	0.00% 0
Other (please specify)	18.75% 3
TOTAL	16

#	OTHER (PLEASE SPECIFY)	DATE
1	VP Business Development	11/17/2021 8:52 AM
2	Training Coordinator	11/9/2021 1:49 PM
3	Sales Representative	11/9/2021 12:31 PM

Q25 What best describes the size of your organization?

Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES	
Only me	31.25%	5
2-5 employees	0.00%	0
6-20 employees	12.50%	2
21-50 employees	6.25%	1
51-100 employees	0.00%	0
101-500 employees	18.75%	3
501-1000 employees	6.25%	1
More than 1000 employees	25.00%	4
TOTAL		16