

ASTD Northeast Oklahoma Chapter

Minutes February 15, 2011

Location: University of Tulsa

Meeting called to order at 6:15 p.m. by President Myra Fanning

Present:	Absent:
Myra Fanning	Jim Rhea
Linda Adlof	Juli Couch-Johnstone
Walt Hansmann	
Lindsay Plott-Buckner	
Chris Woodard	
Sam Dutro	
David Chandler	
Willis Allen	

President Myra Fanning informed board of Secretary Colette Grayson's cancer diagnosis. Colette remains in our thoughts and prayers; she is stepping down from the board. Corrected address to send her greetings is:

**Colette Grayson
1516 S. College Ave.
Tulsa, OK 74104**

Minutes from January meeting Approved. Corrected minutes as read by Linda were approved. Motion by Walt; second by Linda.

Treasurer: Sam Dutro

Vote: Linda made motion with second by David to accept the financial statement. Approved unanimously.

- Sam presented the 2010 year-end financials with an income of \$18,059.31 and expenses of \$18,955.71. It was noted the loss may be due to added costs of insurance, speaker gifts, awards and marketing cost for which we had not budgeted in the past, as well as the lack of a revenue-generating state conference last year. Sam to post 2010 financials on website.

Membership: Walt Hansmann

- Walt noted continuing problems with getting the national database updated in a timely manner. Continuing to discuss with national. Discussion of input of names with "Friends of ASTD" list so emails already in the list can be personalized. Myra volunteered to input names.

Marketing: Lindsay Plott-Buckner

- Lindsay reported on the changes and issues with the new website on Wild Apricot. She showed the board how to log in and update the site and was to resend everyone log-in instructions.

Programs: Willis Allen

- With January's meeting cancelled because of blizzard, Willis Allen will be the speaker at the February 11th chapter meeting. Willis said he has some other speakers lined up and is tying them to specific dates, including Majic RavenHawk, Marcie Morgan and Ray Hickman, as well as some other potentials to contact.
- It was suggested that we be sure to tie all programs to the ASTD CORE Competency Model and that the model be placed on the website, as well as possibly displayed at the chapter meetings. Discussion of need to engage committee members as part of long-term succession planning for board.
- Willis is also experiencing trouble receiving chapter emails; Lindsay to investigate.

Past President Linda Adlof

- Reported that CORE report had been filed on time and distributed the final Operational Report. She suggested that the board needed to review the document as early as October after ALC to really set realistic goals for the coming year.
- Updated the board on the Student Interest Group. Reported that ORU faculty member Susan McMurray was excited to be on the board as the SIG Coordinator and would be looking to board for help with ideas for student members.
- Updated board on Field Trips, to be delivered quarterly. Jill Easterday and Myra have made suggestions and we are narrowing the list. Should have more news next meeting.

President Myra Fanning

- Reminded board that ASTD International Conference and Expo (ICE) is May 22-25 in Orlando. To date only Walt is going; Myra tentative.
- Reported that former president Stacy Boone agreed to take on the Mentor Program again this year. Tentative kickoff of the program is April 18; with March 31 deadline for applications. Email to share details forthcoming. Stacy request \$300 in the budget for the Mentor Program.
- E-Learning opportunity: Myra reported that member Larry Straining is offering a series of free webinars on E-Learning the third Thursday of each month from 12:30-1:30 p.m. After discussion, it was agreed that while this is not an official chapter SIG, it is an opportunity that members may wish to engage. Board agreed to post on website and promote; agreed that we would like member to register through our website so we can track interest. Larry has ASTD members from OKC and beyond participating currently.
- CPLP Webinars: Myra reported on Larry Straining's online CPLP webinars and members concurred that we should publicize the webinars for anyone interested in pursuing the CPLP credential.

Goals for 2011

President Myra Fanning:

- Replacement of board members: with Colette's illness and Juli Johnstone's changing schedule, the board had two vacant seats: Secretary and Accomodations. Chris and Sam had suggestions for potential board members. Hope to appoint new members at next board meeting.

Special Events: David Chandler

- David and Chris have been in touch and planning is underway for the September Call Center Forum; and the committee comprised of OKC ASTD members and NEOK have conference call set for Feb. 22 to discuss the October state conference. Board agreed that October 6 and 7 were best dates and Linda will book the Allen Chapman Activity Center rooms for those dates.
- David and Chris have discussed adding a Banking and Financial Services Forum. After board discussion, it was agreed that we should plan that even for March, 2012, as large events are already scheduled for September and October.

Marketing: Lindsay Plott-Buckner

- Lindsay said her goal for marketing this year was to complete printed materials—packets that could be handed out to share the ASTD story with the community and anyone interested.
- She also plans to work with Walt on membership packet.
- President Myra requested that we have something like the mugs or other items that can be given to guest attending the meeting.

Membership: Walt Hansmann

- Proposed an increase in chapter dues to \$80 for those **not** national members, with a corporate membership of \$60 for organizations with 5 or more members; Proposed for members for **members of both national and local**, dues of \$60 (leveraging the Power of 2 national campaign); with corporate membership of \$40 p/p for organizations with 5 or more memberships.; proposed Student memberships go from \$20 to \$40. Further discussion to come at March Board meeting.
- Proposed a quarterly new member orientation, a job seekers table at meetings and a telephone and face-to-face survey of members on a variety of topics.

Walt moved the board adjourn with second by Chris.

Adjourned at 8:15 p.m.