

Date & Time: Thursday, October 5, 2023 – 4:30pm-6:30pm

Location: Virtual via Zoom

<https://us06web.zoom.us/j/81144528584?pwd=NEVYa2pQRDdyd0JLaE5zbDBwOWVBZz09>

Meeting ID: 811 4452 8584

Passcode: 915004

1. Call Meeting to Order - President
  - a. Roll Call - VP of Administration- Ana Vaqueiro
  - b. Confirm Quorum – Declare if Quorum is or is not Present (*51% of board members*)
  - c. Guests Present - Acknowledge and Record
  - d. Agenda for October 5, 2023, Board Meeting – Review and Approve
  - e. Record meeting minutes-Ana Vaqueiro
2. Board of Directors – President
  - a. Minutes from September 7, 2023 Board Meeting – Review and Approve (**loaded to files**)
  - b. NAC Meeting Attendance – Identify two members to attend October 20, 1pm – 2pm CST (all board members can attend meetings, but we like to have 2.)
  - c. State Conference Update – Suni Hertt
    - i. Next meeting
    - ii. Sponsorship needs
    - iii. Food
    - iv. Programming- Gnowbe – pre-session email
  - d. Gnowbe revenue share opportunity -Gnowbe currently offers this program to our clients @ \$1,499 per learner. Would we (*ATD Tulsa*) be interested in exploring a revenue share option, by which we receive \$500 for every person we sign up for our MID2 Accreditation Program.
3. Governance – President
  - a. We have been approved for SHRM and HRCI credits for 2024.
  - b. Bylaws and Policies Committee update – Jennifer
    - i. Meeting held October 3, 2023
  - c. Elections
    - i. Elections ended 9/30/2023
      1. 28 people voted
      2. Crystal Ifekoya – Elected as President Elect 2024 (100%)
      3. Cecilia Martin-Smith – Elected as VP of Programming (100%)
      4. Monika Turek – Elected as VP of Communications (100%)
    - ii. Next steps: Announce to those elected. Announce to membership.
      1. Any other items need to be done?
4. Finance Report –VP of Finance – Jennifer Roberson (**loaded to files**)
  - a. September 2023
5. Communications/Marketing – VP of Communications Ceci Martin-Smith
  - a. Communications Scheduled for October
  - b. Newsletter schedule-When will next newsletter go out?
  - c. Communications Needs & Opportunities
    - i. Set up events and webpage for next monthly program meeting by end of day of current month program meeting.

6. Programming – VP of Programming
  - a. October Program Meeting – PowerPoint and AI to Create Better Presentations, Faster – Virtual ONLY
    - i. What do we need logistically?
    - ii. Day of program involvement?
    - iii. Recording meeting
  - b. 2023 Programming
    - i. November 9 – No meeting / Conference
    - ii. December 8 – End of year celebration
      - i. Ceci’s suggestion for sharing best practices for the year
  - c. September Program Meeting Survey Results (loaded to files)
7. Membership – VP of Membership – Kristin Wise
  - a. September 2023 Membership Report (Loaded to Files)
8. Old Business
  - a. (Suni) We need to plan a **power member drive**. This could be something we do concurrently with the conference... it doesn't have to be in person, this could be a special email about the conference and membership. Maybe it's a special rate just for these people? Kristen, did you have any other ideas?
  - b. (Suni) For 2024 year, Create a virtual "think tank" or "testing lab" SIG to allow people to talk about pain points or test new ideas on a group to get feedback. This could be free to power members or both power and local members. It could double as our networking event.
9. New Business
10. Confirm Action Items
11. Confirm Dates for next 2 Board Meetings
  - a. **November ? (Conference is 11/9)**
  - b. **December ? (December meeting is December 8)**
12. Adjourn Meeting

Date & Time: Thursday, September 7, 2023 – 4:30pm-6:30pm

Location: Virtual via Zoom

<https://us06web.zoom.us/j/81144528584?pwd=NEVYa2pQRDdyd0JLaE5zbDBwOWVBZz09>

Meeting ID: 811 4452 8584

Passcode: 915004

1. Call Meeting to Order – President @4:34 pm
  - a. Roll Call - VP of Administration- Ana Vaqueiro
  - b. **Quorum established** with 5 out of 8 present (*minimum 51% of board members needed*)
    - i. *Present: Kim Boggs, President; Sunilyn Hertt, Past President, Andrew Engelbrecht, President Elect; Kristin Wise, VP of Membership; Ana Vaqueiro, VP of Administration; Jennifer Roberson, VP of Finance*
    - ii. *Absent - Excused: Scott Dixon, VP of Logistics, Cecilia Martin, VP of Communications*
  - c. Guests Present - Acknowledge and Record - **n/a**
  - d. Agenda for September 7, 2023, Board Meeting – **Motion made, seconded, approved**
  - e. Record meeting minutes-Ana Vaqueiro
2. Board of Directors – President
  - a. Minutes from August 3, 2023 Board Meeting (**attached**) - **Motion made, seconded, approved**
  - b. NAC Meeting Attendance –
    - i. August meeting: Kristin attended
    - ii. ~~September meeting: Identify two members to attend September 15, 1pm – 2pm CST (all board members can attend meetings, but we like to have 2.)~~
  - c. State Conference Update – Suni Hertt
    - iii. General updates:
      1. Most of our speakers have been communicated to
      2. Suni and Ceci will be working together on communications
      3. Suni would like to get a couple more sponsors
    - iv. Next meeting: To be scheduled
    - v. Sponsorship: Linda Jenkins is a sponsor; Central Oklahoma (Edmond) will sponsor; OKC Chapter will give \$1,000 to support this year’s conference; An idea discussed was that employers of Board members could make a donation in the amount of a conference ticket for their employees  
**ACTION ITEM:** The board members were asked to commit to asking at least one person/business to donate and/or sponsor the conference.
    - vi. Food: Two Pops has donated dessert (cobblers); Ricardo’s is providing food (at a lower price)
    - vii. ~~Programming gnowbe pre-session email~~
  - d. Gnowbe revenue share opportunity (presented by Gnowbe): ATD will receive \$500 for every person ATD signs up for Gnowbe’s MID2 Accreditation Program (which is the next level up from their MID Level 1 Scholarship). Gnowbe currently offers the program to their clients for \$1,499 per learner. **ACTION ITEM:** Suni to get more information about the program to share with the team; Kim, Andrew might be evaluating their free course.
3. Governance – President

- a. CARE Update – Board members send update to President before board meeting. President give update on progress and areas of opportunity
    - i. Kim received comments from everybody and we’re on track to meet CARE Plus requirements
  - b. Bylaws and Policies Committee update – Jennifer
    - i. Next Meeting – Monday, Sep 11, 4:30 PM
    - ii. We have been going through policies, comparing it to the Bylaws that were updated last year; We’ll be done by no later than Q4; Jennifer shared assignments via email on 8/21/23
  - c. Elections
    - i. Election Committee-Ana, Kim, Andrew, Suni, Kristin
      - 1. Nominations review meeting-Need to meet next week to review nominations. Suggest Monday, 9/11; Tuesday 9/12; Friday 9/15. **ACTION ITEM:** Kim to send a Doodle to find a good time for everybody
      - 2. Is member voting done in Wild Apricot or Survey Monkey? Confirmed that is Survey Monkey
      - 3. Elections window – Begin no later than 9/23/2023 – runs 8 days – must be completed by 9/30/2023
4. Finance Report –VP of Finance – Jennifer Roberson (attached)
- a. Income and Expense:
    - i. July 2023
 

Income total	= \$700.00
<u>Expenses total</u>	= \$120.36
Overall total	= <b>\$579.64</b>
    - ii. August 2023
 

Income total	= \$2,050.00
<u>Expenses total</u>	= \$ 541.06
Overall total	= <b>\$1,508.94</b>
  - b. Statement of Financial Position
    - i. August total assets = **\$20,715.40**
- Jennifer did not need to move money from our savings to the checking account (despite approval from Board earlier in the year) which she was going to do in preparation for Andrew’s ICE expenses (which has not come through yet). Andrew reports \$862.05 in ICE expenses (from invoice) which he will send to Jennifer; Jennifer noted that there is \$25 that is 90+ days past due that Jennifer believes we will not collect at this point; Jennifer provided an income and expense summary for the year which highlighted how some choices that we made that helped our income, including getting away from DoubleTree, not paying for meeting space, and watching our lunch costs.
5. Communications/Marketing – VP of Communications Ceci Martin-Smith
- a. Communications Scheduled for September:
    - i. On September 5<sup>th</sup>, she sent out email and posted on LinkedIn about the September program (Engaging Modern Day Learner)

- ii. On Wednesday of next week, she will send event reminder and will post on LinkedIn as well
    - iii. On September 15th, she will send a final reminder since it's an online event; the October program will be announced
    - iv. On September 27<sup>th</sup> (3-week reminder for October program)
  - b. Newsletter schedule-When will next newsletter go out?
    - i. November 15th
  - ~~c. Communications Needs & Opportunities~~
    - ~~i. Set up events and webpage for next monthly program meeting by end of day of current month program meeting. (October program is live on event page by 11:59 pm, September 15, etc.)~~
- 6. Programming – VP of Programming
  - a. September Program Meeting – Engaging Modern Day Learners Effectively – Virtual ONLY
    - i. What do we need logistically: Facilitator wants to send pre-work to registered participants; **ACTION ITEM:** Suni to find out how much time facilitator needs to send pre-work to registered participants; Kim to Confirm with Scott that he'll be the host and if not, Ana will be the backup
    - ~~ii. Day of program involvement?~~
    - ~~iii. Recording meeting~~
  - b. 2023 Programming
    - i. October 20 – Lisa Palmer, not available in October. She recommended Jacob Warren, Founder of GrowGlad, OKC; <https://www.linkedin.com/in/jacobpaulwarren/>; **ACTION ITEM:** Suni is reaching out to Bright Carbon and Samuel for a potential presentation in October
    - ii. November 9 – No meeting / Conference
    - iii. December 8 – End of year celebration
      - i. Ceci's suggestion for sharing best practices for the year; Kim hoping to combine that with end of year celebration; This will need to be approved by the board, like any other programs; More details to be fleshed out
  - c. August Program Meeting Survey Results (~~loaded to files~~) – **ACTION ITEM:** Kim to upload this to the folder
- 7. Membership – VP of Membership – Kristin Wise - **Motion made, seconded, approved**
  - a. August 2023 Membership Report (**attached**)
    - i. Members: no change (84)
    - ii. Power members: up by 1 (47)
    - iii. Power members overdue: 16 (2 individuals who were overdue renewed as power members)
    - iv. Tulsa only: 35 (decreased by 1, but this individual moved to Power Member)
    - v. % Power Members: 57.14% (up)
    - vi. New members: 2
    - vii. Renewals: 3
- 8. Old Business

- a. (Suni) We need to plan a **power member drive**. This could be something we do concurrently with the conference... it doesn't have to be in person, this could be a special email about the conference and membership. Maybe it's a special rate just for these people?
    - i. Idea is for Kristin to bring her laptop to the conference and try to get attendees to become Power Members, perhaps offer them a special rate; **ACTION ITEM:** Kristin will get her ideas in an email and send to the members
  - b. (Suni) attached two slides that we might want to think about using next time... both or one, during the first 30/ 15 minutes? It will need some input just put something on a slide, so please make it look or sound better!
  - c. (Suni) Maybe we can create a virtual "think take" or "testing lab" SIG to allow people to talk about pain points or test new ideas on a group to get feedback. This could be free to power members or both power and local members? This could double as our networking? (If not this year next) I might be willing to volunteer to support this if the board wants to do that? - **tabled**
9. New Business
- a. Approve the SHRM and HRCI credits for 2024
    - i. HRCI:
      - 1. Submit an application to become an approved provider for a single conference (as opposed to an AP for a year, which is also an option)
      - 2. Must be done a minimum of 4 weeks prior to the conference
      - 3. Cost is \$250 for a conference only; \$450 for unlimited programs and one conference per year
      - 4. Here is the website if you have more questions - <https://www.hrci.org/partner-with-hrci/approved-providers>
      - 5. We'd need to apply 4 weeks in advance
    - ii. SHRM:
      - 1. SHRM is on a 2-year cycle for professional development credits
      - 2. Cost is \$175 for one conference, plus a \$50 processing fee; or we could opt for the bronze level and have up to 10 programs per 2-year cycle that offer SHRM professional development credit. This would likely drive an increase in membership and attendance at our program meetings, but the cost is higher - \$400 plus a \$100 processing fee
      - 3. PDCs will be awarded for the entire length of the conference, rather than by concurrent session or keynote
- ACTION ITEM:** Kristin to do a bit more research on the return on investment of pursuing this, and find out the administrative burden of maintaining this.
- Motion made, seconded, approved:** Majority of Board voted to approve to pursue HRCI and SHRM credits for conference only for now; Next board monthly meeting we will discuss whether to also pursue this for program meetings.
10. Confirm Action Items: **ACTION ITEM:** Ana to email action items to Board
11. Confirm Dates for next 2 Board Meetings
- a. Next meeting **October 5**, 4:30-6:30
  - b. **November 2**, 4:30-6:30

12. Adjourn Meeting @ 6:35 pm

**ATD Tulsa Chapter  
Statement of Financial Position as of September 30, 2023**

<b>Assets</b>		<b>Liabilities</b>	
Arvest Checking Account	\$ 5,472.28	Accounts Payable***	\$ -
Arvest Money Market Account	\$ 15,205.62		
Cash	\$ 47.30	Taxes Payable	<u>\$ -</u>
Accounts Receivable in Wild Apricot*	\$ 3,650.00	<b>Total Liabilities</b>	<u><u>\$ -</u></u>
(Less doubtful accounts)**	\$ -	<b>Net Assets</b>	
		Unrestricted Net Assets	\$ 24,375.20
		Temporarily Restricted Net Assets	\$ -
		Permanently Restricted Net Assets	\$ -
<b>Total Cash Assets</b>	<u>\$ 24,375.20</u>	<b>Total Net Assets</b>	<u><u>\$ 24,375.20</u></u>
<b>Total Assets</b>	<u><u>\$ 24,375.20</u></u>	<b>Total Liabilities Plus Net Assets</b>	<u><u>\$ 24,375.20</u></u>

Prepared by Jennifer Roberson, 2023 VP Finance on October 4, 2023

\* Accounts Receivable - All are 0-30 Days



**Association for Talent Development Tulsa Chapter**  
**Monthly Income and Expense Report -September 2023**

Category Description	2022 Actual	2023 Budget	Aug-23	Sep-23	Year-to-Date (YTD)	Difference (Budget - YTD)	Notes
<b>INCOME</b>							
ATD ChiP/Membership Fees/Award	\$ 2,986.29	\$ 2,350.00	\$ 50.00	\$ -	\$ 1,785.42	\$ 564.58	
Meeting Fees	\$ 3,070.00	\$ 8,525.00	\$ 850.00	\$ 400.00	\$ 4,810.00	\$ 3,715.00	16 Event Registrations
Membership Dues		\$ 2,650.00	\$ 150.00	\$ -	\$ 1,200.00	\$ 1,450.00	
ATD Meeting Sponsorship	\$ 250.00	\$ 1,500.00	\$ -	\$ -	\$ -	\$ 1,500.00	
ATD Newsletter Sponsorship	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Special Event - Training	\$ -	\$ 1,500.00	\$ -	\$ -	\$ 2,275.00	\$ (775.00)	
Networking Event Sponsorship	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Networking Event Fees	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Special Event - State Conference	\$ -	\$ 15,000.00	\$ -	\$ 230.00	\$ 230.00	\$ 14,770.00	1 State Conference Registration
Special Event- State Conference Sponsorships	\$ -	\$ 2,500.00	\$ 1,000.00	\$ 2,000.00	\$ 3,000.00	\$ (500.00)	3 Sponsorships - Linda Jenkins; Learning Unlimited; OKDHS
<b>TOTAL INCOME</b>	<b>\$ 8,206.29</b>	<b>\$ 34,025.00</b>	<b>\$ 2,050.00</b>	<b>\$ 2,630.00</b>	<b>\$ 13,300.42</b>	<b>\$ 20,724.58</b>	
<b>EXPENSES</b>							
<b>Board Expense</b>							
National ATD Dues	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Retreat	\$ -	\$ 150.00	\$ -	\$ -	\$ -	\$ 150.00	
ATD Leader's Conference (ALC)	\$ 1,000.00	\$ 1,750.00	\$ -	\$ 862.05	\$ 862.05	\$ 887.95	ICE Expenses for Andrew Engelbrecht
Treasurer Expense	\$ -	\$ 35.00	\$ -	\$ -	\$ -	\$ 35.00	
Annual Audit	\$ 937.30	\$ 2,730.00	\$ -	\$ -	\$ 910.00	\$ 1,820.00	
Various Board Expense	\$ -	\$ -	\$ -	\$ -	\$ 104.96	\$ (104.96)	
<b>TOTAL Board Expense</b>	<b>\$ 1,937.30</b>	<b>\$ 4,665.00</b>	<b>\$ -</b>	<b>\$ 862.05</b>	<b>\$ 1,877.01</b>	<b>\$ 2,787.99</b>	
<b>Communications Expense</b>							
GoDaddy Domains	\$ 84.68	\$ 186.30	\$ 143.76	\$ -	\$ 143.76	\$ 42.54	
Go Daddy Email	\$ 646.92	\$ 770.00	\$ -	\$ -	\$ 503.16	\$ 266.84	
Wild Apricot Web Site	\$ 1,824.00	\$ 2,052.00	\$ -	\$ -	\$ 2,304.00	\$ (252.00)	
SurveyMonkey & Virtual Meeting Subscriptions	\$ 539.95	\$ 600.00	\$ -	\$ -	\$ 635.90	\$ (35.90)	
PO Box Subscription	\$ 156.00	\$ 179.40	\$ -	\$ -	\$ 166.00	\$ 13.40	
Marketing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>TOTAL Communications Expense</b>	<b>\$ 3,251.55</b>	<b>\$ 3,787.70</b>	<b>\$ 143.76</b>	<b>\$ -</b>	<b>\$ 3,752.82</b>	<b>\$ 34.88</b>	
<b>Meeting Expense</b>							
Annual ATD Program Certification Expense	\$ 100.00	\$ 100.00	\$ -	\$ -	\$ 100.00	\$ -	
Facility Charge	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Meals-Food	\$ -	\$ 7,218.75	\$ 330.65	\$ -	\$ 2,722.95	\$ 4,495.80	McAllisters from August Event
ATD December Special Program	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ 250.00	
Recognition Items	\$ 115.99	\$ 600.00	\$ -	\$ -	\$ -	\$ 600.00	
Special Event (Instructor Fees + Food)	\$ -	\$ -	\$ -	\$ -	\$ 1,387.89	\$ (1,387.89)	
<b>TOTAL Meeting Expense</b>	<b>\$ 215.99</b>	<b>\$ 8,168.75</b>	<b>\$ 330.65</b>	<b>\$ -</b>	<b>\$ 4,210.84</b>	<b>\$ 3,957.91</b>	
<b>Membership Expense</b>							
Name Badges	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ 100.00	
Membership Development/Appreciation	\$ 1,071.96	\$ 1,000.00	\$ -	\$ -	\$ 357.01	\$ 642.99	

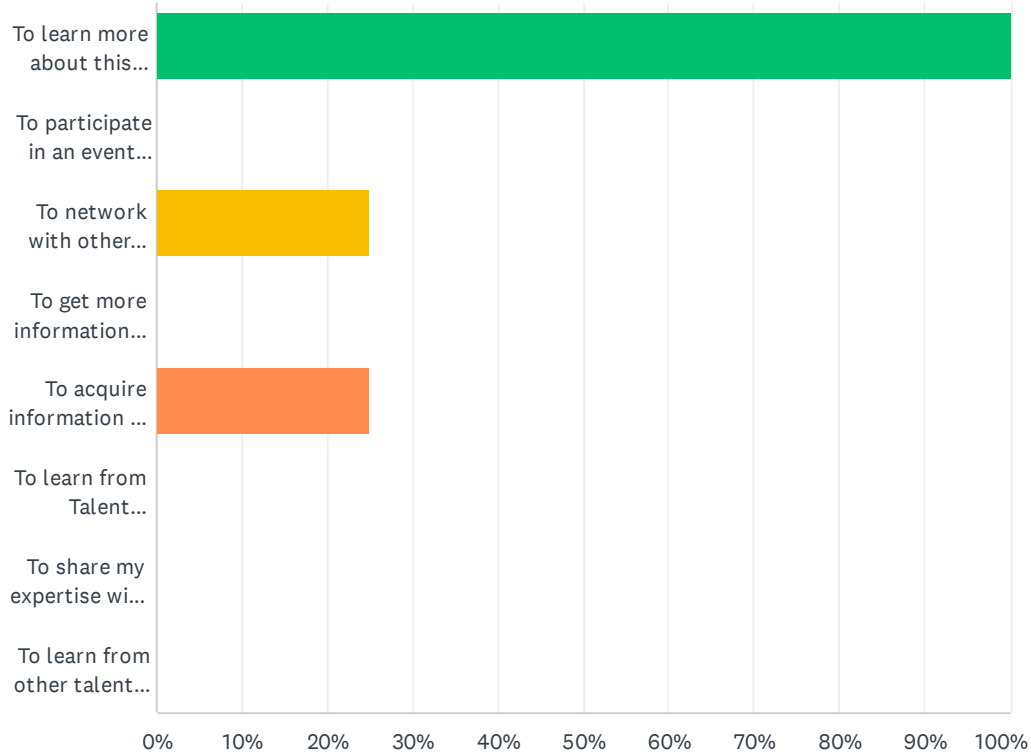
**Association for Talent Development Tulsa Chapter  
Monthly Income and Expense Report -September 2023**

New Member Appreciation/Recognition	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>TOTAL Membership Expense</b>	<b>\$ 1,071.96</b>	<b>\$ 1,100.00</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 357.01</b>	<b>\$ 742.99</b>	
<b>Misc. Expenses</b>							
Online Payment Processing Expense	\$ 228.61	\$ 918.68	\$ 15.83	\$ 82.28	\$ 316.98	\$ 601.70	Affinipay Credit Card Fees
Oklahoma ATD State Conference	\$ 629.07	\$ 13,000.00	\$ -	\$ -	\$ 1,000.00	\$ 12,000.00	
Other Special Event Expense	\$ 300.00	\$ 750.00	\$ -	\$ -	\$ -	\$ 750.00	
Insurance	\$ 1,070.24	\$ 1,200.00	\$ 50.82	\$ 50.82	\$ 917.47	\$ 282.53	Hartford Insurance Monthly Expense
Training Certifications	\$ -	\$ -	\$ -	\$ 625.00	\$ 625.00	\$ (625.00)	SHRM (\$175); HRCI (\$450)
<b>TOTAL Misc Expense</b>	<b>\$ 2,227.92</b>	<b>\$ 15,868.68</b>	<b>\$ 66.65</b>	<b>\$ 758.10</b>	<b>\$ 2,859.45</b>	<b>\$ 13,009.23</b>	
<b>TOTAL EXPENSES</b>	<b>\$ 8,704.72</b>	<b>\$ 33,590.12</b>	<b>\$ 541.06</b>	<b>\$ 1,620.15</b>	<b>\$ 13,057.13</b>	<b>\$ 20,532.99</b>	
<b>OVERALL TOTAL</b>	<b>\$ (498.43)</b>	<b>\$ 434.88</b>	<b>\$ 1,508.94</b>	<b>\$ 1,009.85</b>	<b>\$ 243.29</b>	<b>\$ 191.59</b>	

Prepared by Jennifer Roberson, 2022 VP Finance on 10/4/23

## Q1 Why did you attend this ATD Tulsa Professional Development Program? Check all that apply.

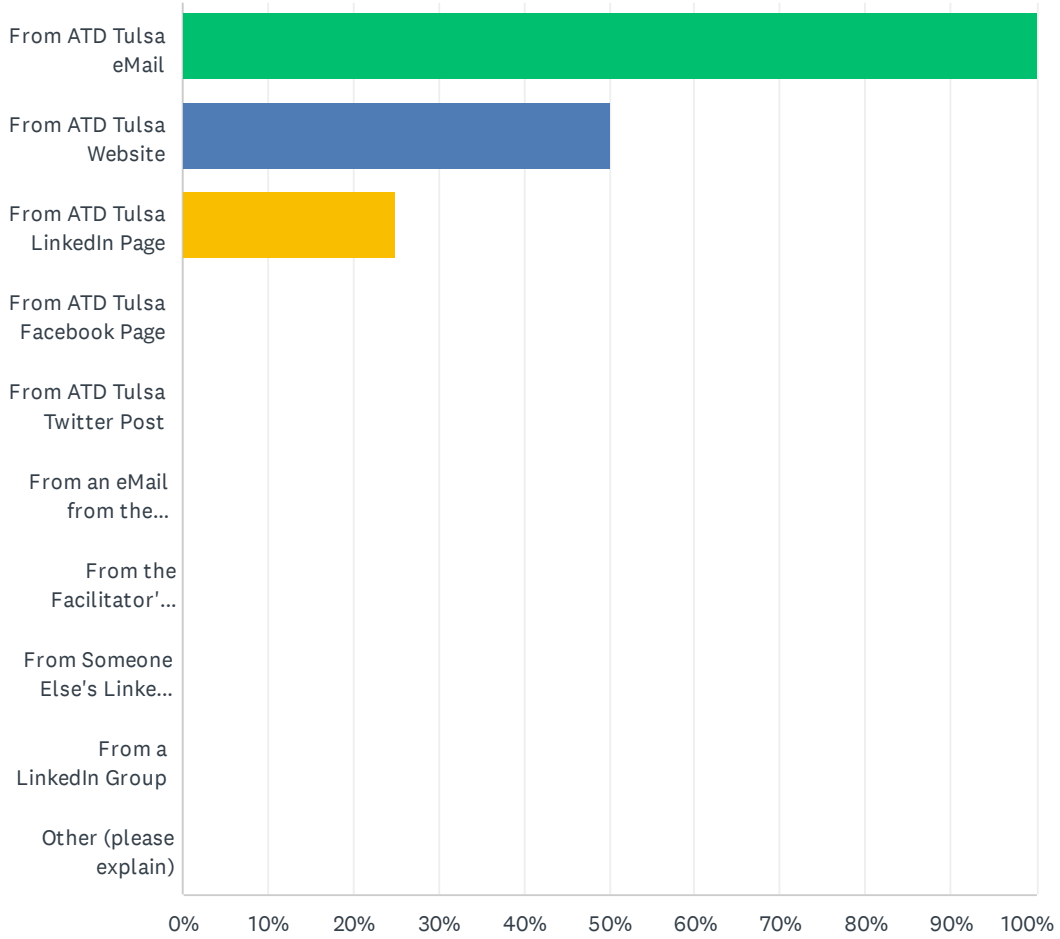
Answered: 4 Skipped: 0



ANSWER CHOICES	RESPONSES	
To learn more about this specific topic.	100.00%	4
To participate in an event delivered by this presenter.	0.00%	0
To network with other talent management professionals.	25.00%	1
To get more information about ATD Tulsa.	0.00%	0
To acquire information on developments in the talent management industry.	25.00%	1
To learn from Talent Management industry leaders.	0.00%	0
To share my expertise with other talent management professionals.	0.00%	0
To learn from other talent management professionals attending the program meeting.	0.00%	0
Total Respondents: 4		

## Q2 How did you hear about this ATD Tulsa Professional Development Program? Check all that apply.

Answered: 4 Skipped: 0

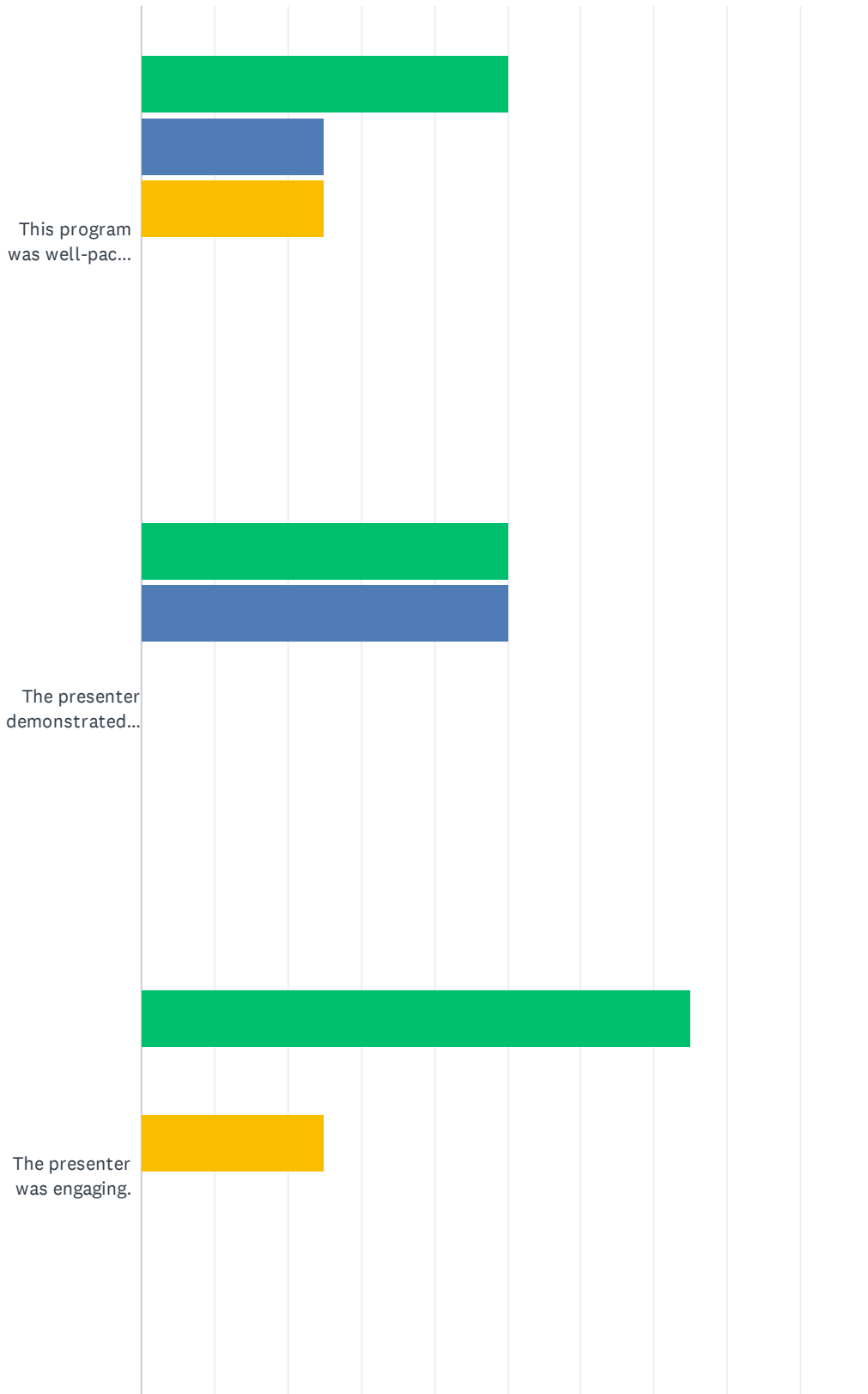


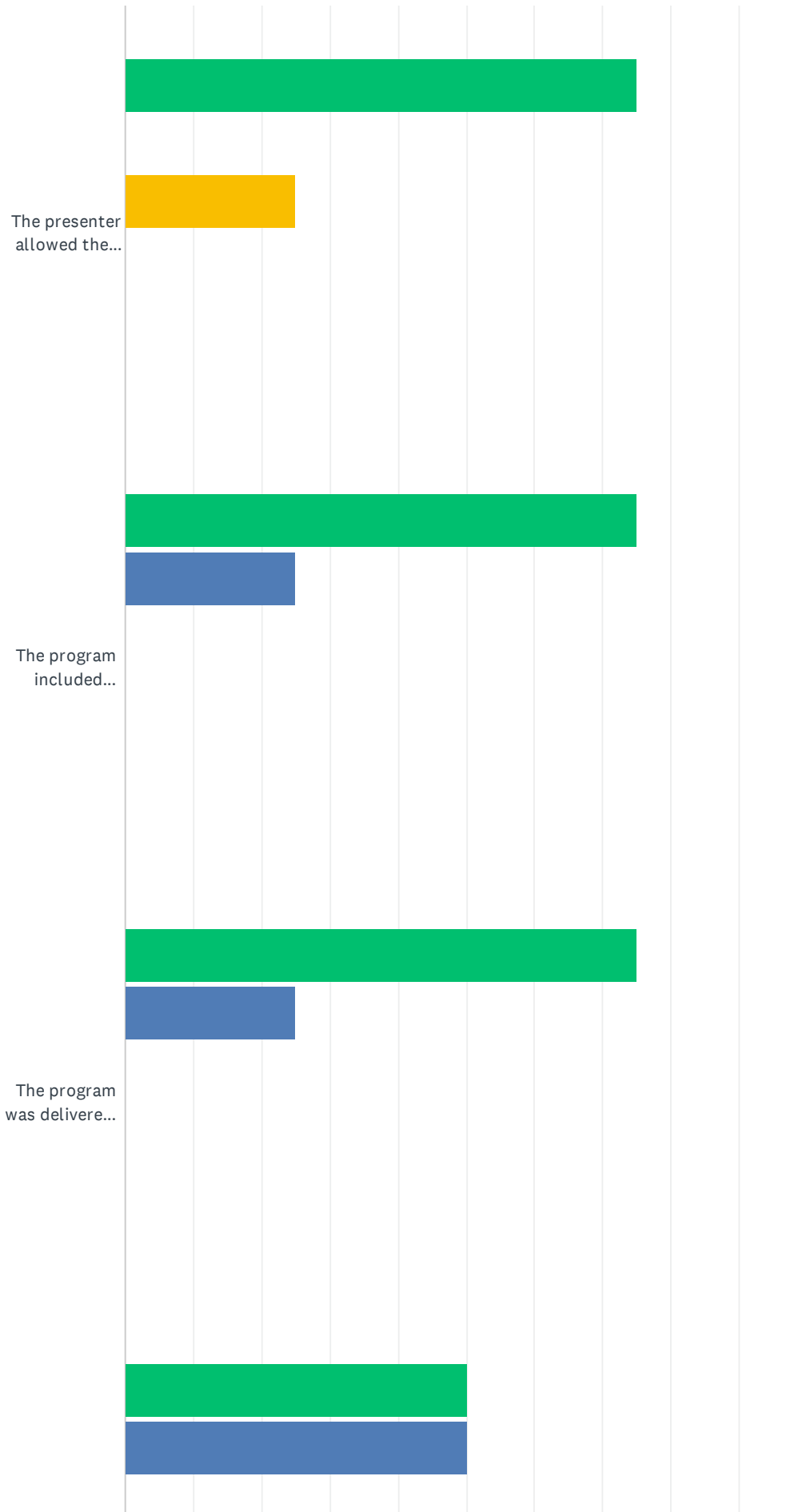
ATD Tulsa September 2023 Program - Engaging Modern Day Learners Effectively

ANSWER CHOICES	RESPONSES	
From ATD Tulsa eMail	100.00%	4
From ATD Tulsa Website	50.00%	2
From ATD Tulsa LinkedIn Page	25.00%	1
From ATD Tulsa Facebook Page	0.00%	0
From ATD Tulsa Twitter Post	0.00%	0
From an eMail from the Facilitator	0.00%	0
From the Facilitator's LinkedIn Post	0.00%	0
From Someone Else's LinkedIn Post	0.00%	0
From a LinkedIn Group	0.00%	0
Other (please explain)	0.00%	0
Total Respondents: 4		

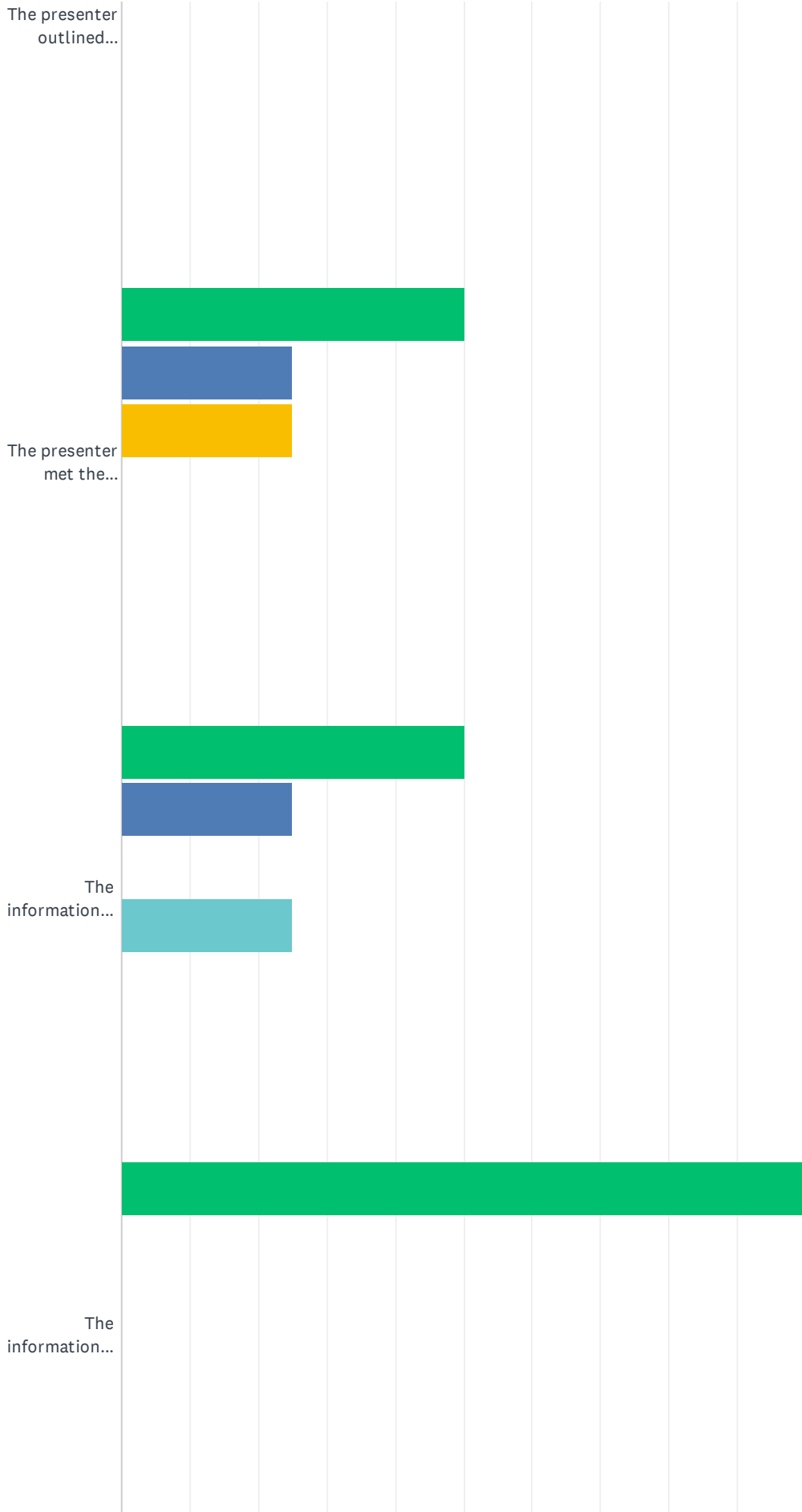
### Q3 Please indicate your level of agreement with the following aspects of the presenter(s) and workshop content.

Answered: 4 Skipped: 0



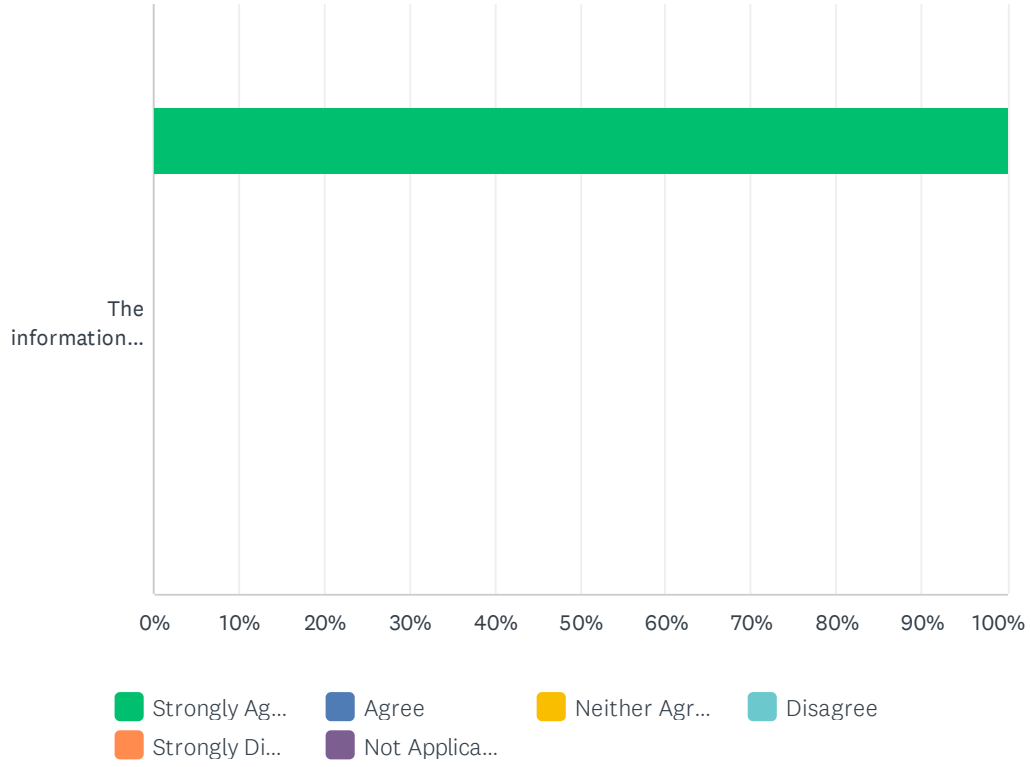


# ATD Tulsa September 2023 Program - Engaging Modern Day Learners Effectively





# ATD Tulsa September 2023 Program - Engaging Modern Day Learners Effectively

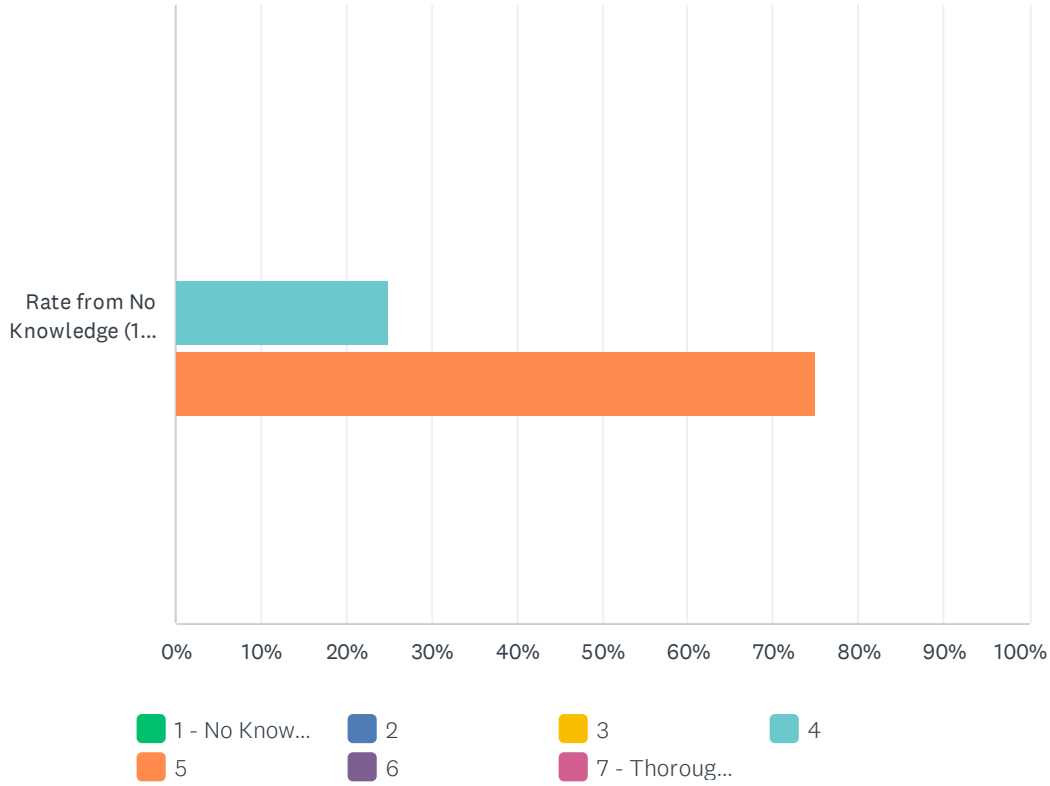


ATD Tulsa September 2023 Program - Engaging Modern Day Learners Effectively

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	NOT APPLICABLE	TOTAL
This program was well-paced and made good use of my time.	50.00% 2	25.00% 1	25.00% 1	0.00% 0	0.00% 0	0.00% 0	4
The presenter demonstrated subject matter expertise and knowledge.	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4
The presenter was engaging.	75.00% 3	0.00% 0	25.00% 1	0.00% 0	0.00% 0	0.00% 0	4
The presenter allowed the right amount of time for discussion.	75.00% 3	0.00% 0	25.00% 1	0.00% 0	0.00% 0	0.00% 0	4
The program included interactive discussion, an activity, or a hands-on learning experience.	75.00% 3	25.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4
The program was delivered as promoted.	75.00% 3	25.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4
The presenter outlined objectives for the session.	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4
The presenter met the objectives as outlined.	50.00% 2	25.00% 1	25.00% 1	0.00% 0	0.00% 0	0.00% 0	4
The information presented during this program was well organized.	50.00% 2	25.00% 1	0.00% 0	25.00% 1	0.00% 0	0.00% 0	4
The information presented during this program is useful to my job.	100.00% 4	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4
The information presented during this program can be applied to my business.	100.00% 4	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4

## Q4 BEFORE attending this session, how much did you know about Engaging Modern Day Learners Effectively?

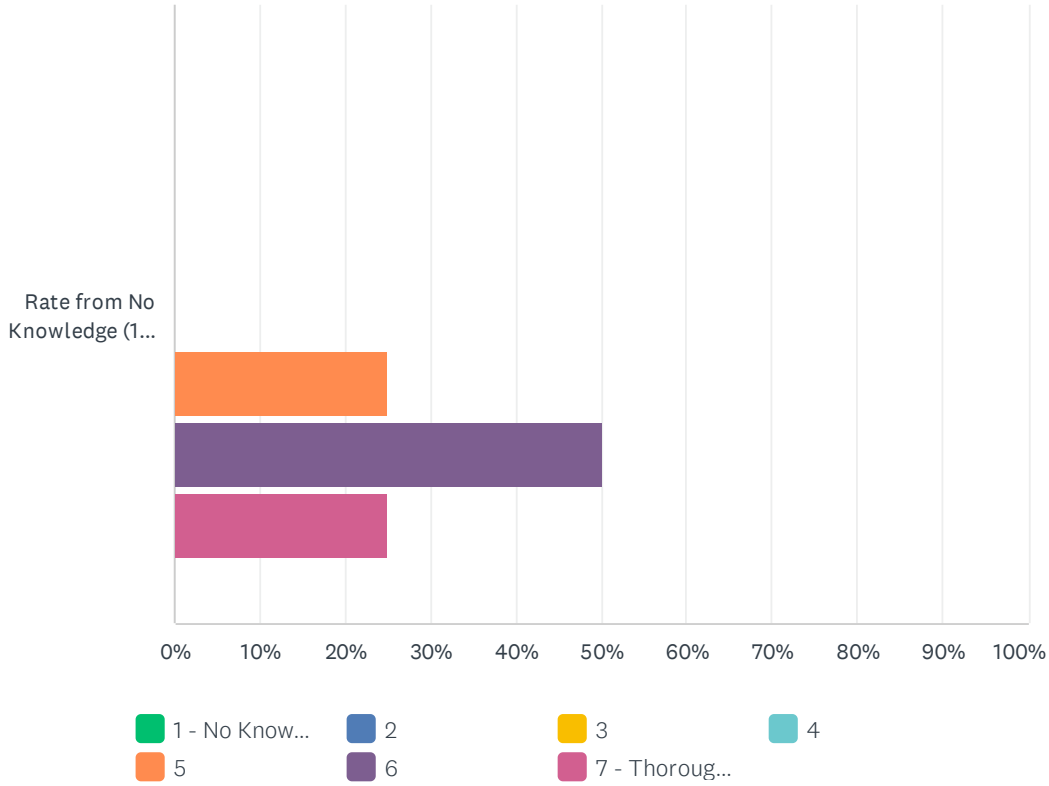
Answered: 4 Skipped: 0



	1 - NO KNOWLEDGE	2	3	4	5	6	7 - THOROUGH KNOWLEDGE	TOTAL
Rate from No Knowledge (1) to Thorough Knowledge (7).	0.00% 0	0.00% 0	0.00% 0	25.00% 1	75.00% 3	0.00% 0	0.00% 0	4

## Q5 AFTER attending this session, how much do you know about Engaging Modern Day Learners Effectively?

Answered: 4 Skipped: 0



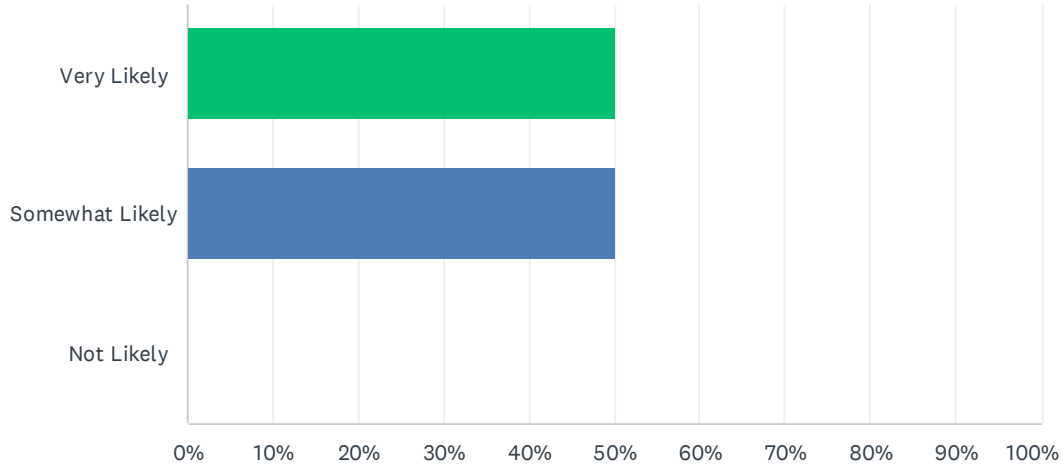
	1 - NO KNOWLEDGE	2	3	4	5	6	7 - THOROUGH KNOWLEDGE	TOTAL
Rate from No Knowledge (1) to Thorough Knowledge (7).	0.00% 0	0.00% 0	0.00% 0	0.00% 0	25.00% 1	50.00% 2	25.00% 1	4

Q6 What were your top one or two takeaways from this session?

Answered: 4 Skipped: 0

## Q7 How likely are you to recommend this Professional Development program to other Talent Development Professionals or other organizations?

Answered: 4 Skipped: 0

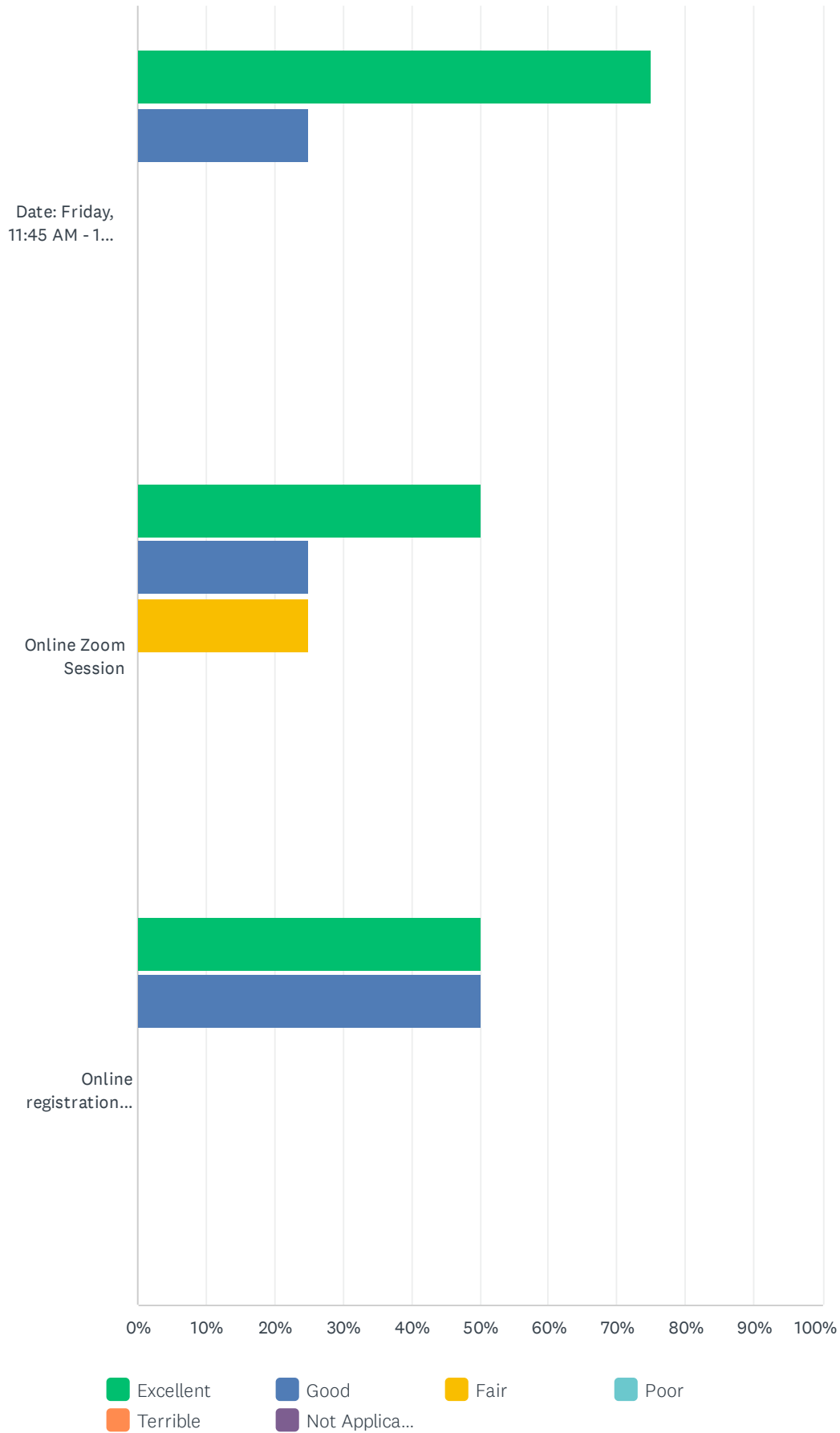


ANSWER CHOICES	RESPONSES	
Very Likely	50.00%	2
Somewhat Likely	50.00%	2
Not Likely	0.00%	0
<b>TOTAL</b>		<b>4</b>

**Q8 Please rate the following aspects of the program as Excellent, Good, Fair, Poor, or Terrible. Or if it does not apply to you, Not Applicable.**

Answered: 4 Skipped: 0

# ATD Tulsa September 2023 Program - Engaging Modern Day Learners Effectively



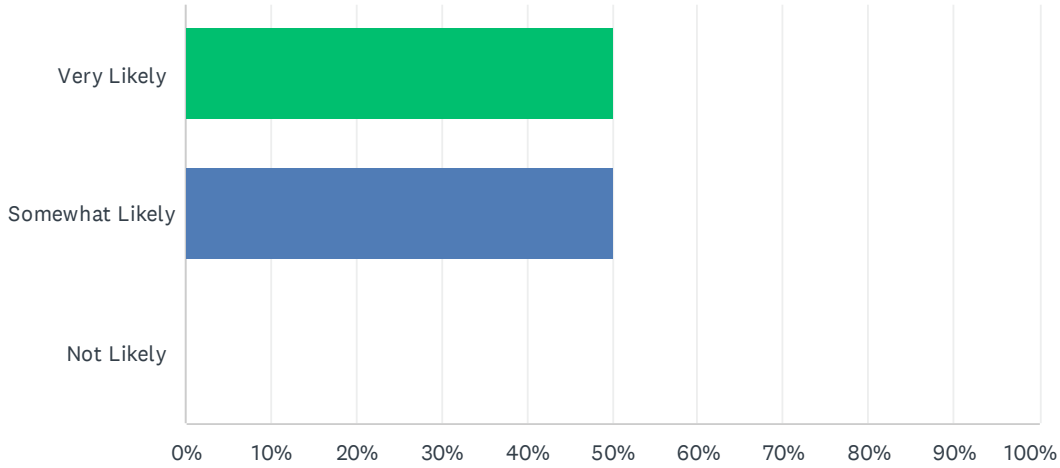


ATD Tulsa September 2023 Program - Engaging Modern Day Learners Effectively

	EXCELLENT	GOOD	FAIR	POOR	TERRIBLE	NOT APPLICABLE	TOTAL
Date: Friday, 11:45 AM - 1:15 PM	75.00% 3	25.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4
Online Zoom Session	50.00% 2	25.00% 1	25.00% 1	0.00% 0	0.00% 0	0.00% 0	4
Online registration process	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4

## Q9 Based on your experience at this ATD Tulsa Professional Development program meeting, how likely are you to attend another ATD Tulsa Professional Development program?

Answered: 4 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Likely	50.00%	2
Somewhat Likely	50.00%	2
Not Likely	0.00%	0
<b>TOTAL</b>		<b>4</b>

**Q10 Are there trainers, consultants, speakers, companies, or organizations that you would like to have present at a future ATD Tulsa Professional Development program? If yes, please list them.**

Answered: 2 Skipped: 2

**Q11 Do you have any questions, comments or concerns? (If you would like for us to respond directly, please include your preferred contact information.)**

Answered: 1 Skipped: 3

# OCTOBER MEMBERSHIP REPORT

As of September 30<sup>th</sup>,  
2023

## Membership Data:


Members:	85 (+2)
Power Members:	48 (+2)
Tulsa-only Members:	35 (0)
Student Members:	0 (+0)
Student Power Members:	0 (0)
% Power Members:	57.14% (+1.16%)

New Members as of 9/30/23: +2

Renewing Members as of 9/30/23: +1

<a href="#">McKay, Teresa</a> 40973400 TTCU Federal Credit Union	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active October 31, 2025	<a href="mailto:tmckay@ttcu.com">tmckay@ttcu.com</a> Fully subscribed
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Power Members Overdue: 16

<a href="#">Arnold, Lenzi</a> 52904138 BOK Financial	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active April 30, 2023	<a href="mailto:larnold@bokf.com">larnold@bokf.com</a> Subscribed
<a href="#">Booth, Nick</a> 62666147 NFS	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active December 31, 2022	<a href="mailto:ntbooth74136@yahoo.com">ntbooth74136@yahoo.com</a> Subscribed
<a href="#">Customer_tulsa, Test</a> 53785704	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active February 28, 2023	<a href="mailto:test.customer.tulsa123@astd.org">test.customer.tulsa123@astd.org</a>
 <a href="#">Engelbrecht, Andrew</a> 24779710 Facing West Enterprises Administrator access granted: Account administrator (Full access)	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active July 06, 2023	<a href="mailto:andrew@facingwest.biz">andrew@facingwest.biz</a> Subscribed
<a href="#">Grover, Brett</a> 51752856 Matrix Service Company	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active February 28, 2023	<a href="mailto:brettgrover@matrixservicecompany.com">brettgrover@matrixservicecompany.com</a> Subscribed

<b>Hamann, Ana</b> 60421327 Hilti, Inc.	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active June 16, 2023	<a href="mailto:ana.hamann@hilti.com">ana.hamann@hilti.com</a> Subscribed
<b>Heerlyn, Ron</b> 51747324 Matrix Service Company	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active April 30, 2023	<a href="mailto:ronaldheerlyn@matrixservicecompany.com">ronaldheerlyn@matrixservicecompany.com</a> Subscribed
<b>Krogull, Steve</b> 63131198 University of Arkansas	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active February 28, 2023	<a href="mailto:steve.krogull@gmail.com">steve.krogull@gmail.com</a> Subscribed
<b>Nightingale, Susan</b> 53165982 Tulsa Technology Center	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active December 31, 2022	<a href="mailto:susan.nightingale@tulsatech.edu">susan.nightingale@tulsatech.edu</a> Subscribed
<b>Norris, David</b> 53602097 FlightSafety Textron Aviation	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active January 31, 2023	<a href="mailto:hatlad@yahoo.com">hatlad@yahoo.com</a> Subscribed
<b>Olejownik, Debra</b> 64282924	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active April 30, 2023	<a href="mailto:deb@coachingwithheart.net">deb@coachingwithheart.net</a> Subscribed
<b>Ratliff, Amy</b> 53778061 QuikTrip Corporation	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active January 31, 2023	<a href="mailto:amyratliffspbr@yahoo.com">amyratliffspbr@yahoo.com</a> Subscribed
<b>Saint, Kristen</b> 33562466 We Street Credit Union	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active April 11, 2023	<a href="mailto:ksaint@weststreet.org">ksaint@weststreet.org</a>
<b>Tedesuccci, Matthew</b> 48811610 TTCU Federal Credit Union	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active December 31, 2022	<a href="mailto:mtedesuccci@ttcu.com">mtedesuccci@ttcu.com</a> Subscribed
<b>Ward, Stu</b> 50984416 Simple Tire	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active January 31, 2023	<a href="mailto:thetrainingbrit@gmail.com">thetrainingbrit@gmail.com</a> Subscribed
<b>Williams, Jacqueline</b> 53828852 CAP Tulsa	Joint/Power Member (ATD National AND Chapter Member) (Individual) Individual	Active February 28, 2023	<a href="mailto:jrwilliams@captulsa.org">jrwilliams@captulsa.org</a> Subscribed