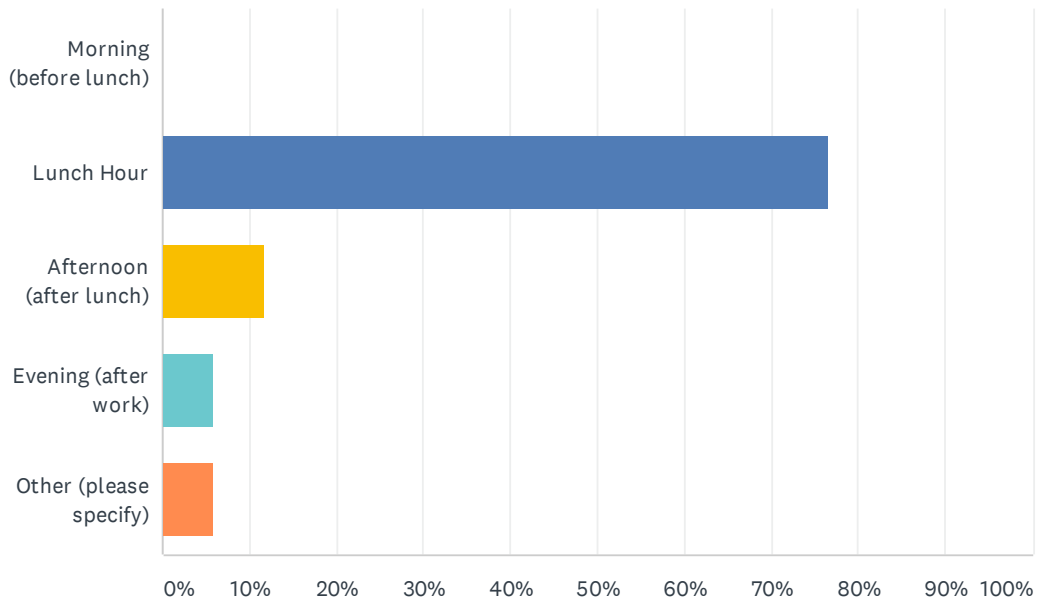


Q1 What time of day works best for you for the monthly Chapter Program Meetings?

Answered: 34 Skipped: 0

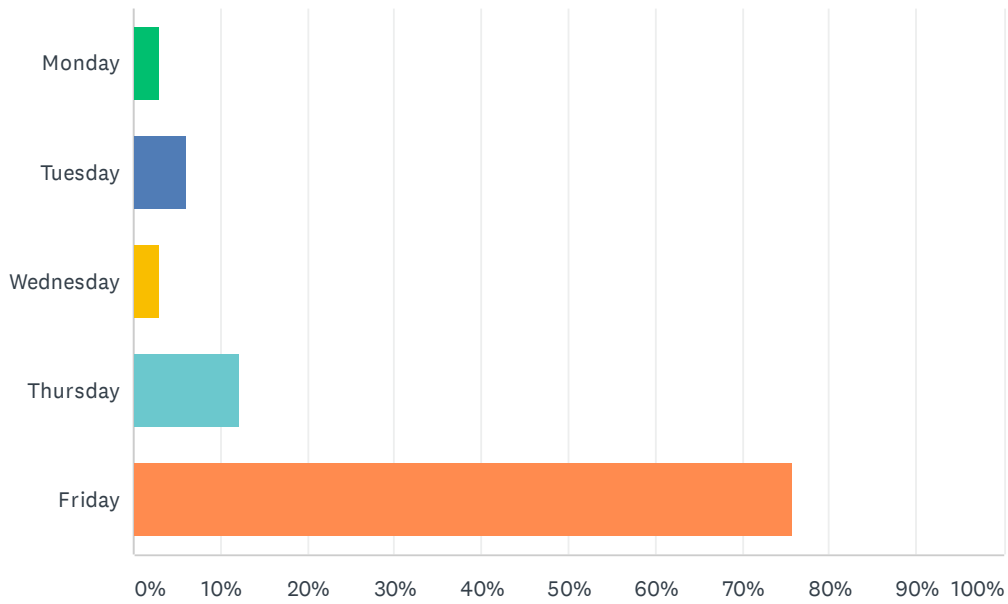


ANSWER CHOICES	RESPONSES
Morning (before lunch)	0.00% 0
Lunch Hour	76.47% 26
Afternoon (after lunch)	11.76% 4
Evening (after work)	5.88% 2
Other (please specify)	5.88% 2
TOTAL	34

#	OTHER (PLEASE SPECIFY)	DATE
1	It would be great to have most at lunch - but maybe 3-4 per year as a breakfast!	12/6/2019 9:37 PM
2	I work from home, so can usually schedule around them. Mornings are more difficult for me to schedule around.	11/21/2019 5:12 PM

Q2 What day of the week works best for you for the monthly Chapter Program Meetings?

Answered: 33 Skipped: 1



ANSWER CHOICES	RESPONSES
Monday	3.03% 1
Tuesday	6.06% 2
Wednesday	3.03% 1
Thursday	12.12% 4
Friday	75.76% 25
TOTAL	33

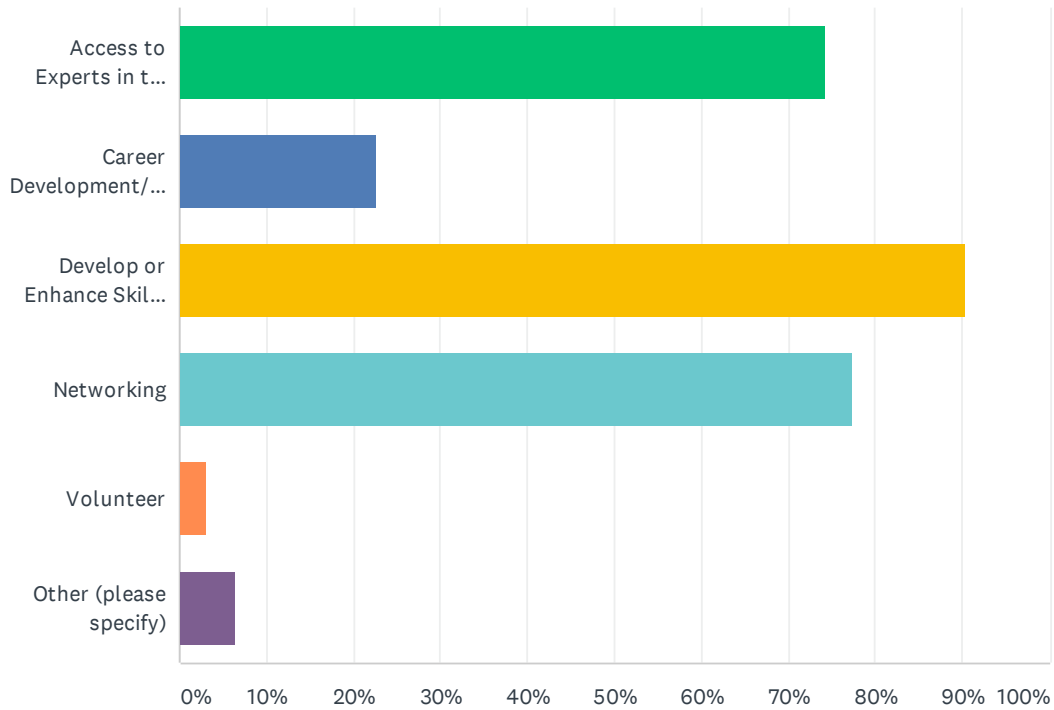
Q3 We want to provide professional development offerings that meet your needs. What can we offer to help you meet your talent development challenges over the next three years?

Answered: 23 Skipped: 11

#	RESPONSES	DATE
1	Ideas to increase engagement during training sessions	12/6/2019 3:21 PM
2	Programs geared toward the independent/consultancy provider of training and development services vs "corporate". e.g. Building your Practice; Ways to package programs for clients; Service offering concepts: etc...	12/5/2019 12:00 PM
3	more trainer specific topics and fewer HR topics. I want more instructional design and training delivery topics. ICE Insider is my favorite program because it's focused on cutting-edge techniques for trainers. I want more programs like the Nov. meeting on using VR for training.	12/5/2019 11:51 AM
4	Networking and workshops on facilitation.	12/5/2019 10:32 AM
5	LMS, Instructional Design, Technology, and Blended Learning.	12/2/2019 7:59 AM
6	Programming about training, coaching, development. Networking opportunities.	11/30/2019 1:53 PM
7	E-learning and other forms of remote professional development	11/29/2019 10:16 PM
8	Boosting learning Training development - phasing in costs, equipment, staff, technology, etc. on a 3 to 5 year plan to meet the strategic plans of the organization	11/29/2019 11:44 AM
9	My biggest challenges as a trainer lie within the facilitation of training programs. I also would love an initiative to bring in more young talent as training professionals.	11/26/2019 2:03 PM
10	Employee Engagement topics; Leadership; Innovation	11/26/2019 12:18 PM
11	how to put together e-learning and webinars as a solo practitioner	11/22/2019 12:36 PM
12	How to write great test questions and scenarios.	11/22/2019 11:14 AM
13	training design - live and LMS-delivered follow-up	11/22/2019 8:16 AM
14	The same type of programs currently offered	11/22/2019 7:32 AM
15	interactive training methods	11/22/2019 6:31 AM
16	Coaching best practices Employee experience	11/21/2019 7:51 PM
17	Future of work, e-learning topics, fewer personal development speakers and more professional development speakers, more inclusion topics	11/21/2019 6:47 PM
18	Building a training framework and deploying effectively Upskilling workers Cascading training from executive level to first line employees	11/21/2019 5:12 PM
19	Hiring for company culture fit; implementing our company's core values into the day-to-day work and business decisions and actions of our company; customer service philosophy.	11/21/2019 3:14 PM
20	Networking	11/21/2019 3:12 PM
21	Leadership Development, Employee Engagement, Critical Hot Topics in Management	11/21/2019 3:11 PM
22	Understanding Communication Styles, and how to adapt my style to better communicate with other styles.	11/18/2019 7:31 PM
23	Tools to improve my training delivery techniques. Networking opportunities built into everything.	11/18/2019 9:07 AM

Q4 Why did you initially join ATD Tulsa? Select all that apply.

Answered: 31 Skipped: 3

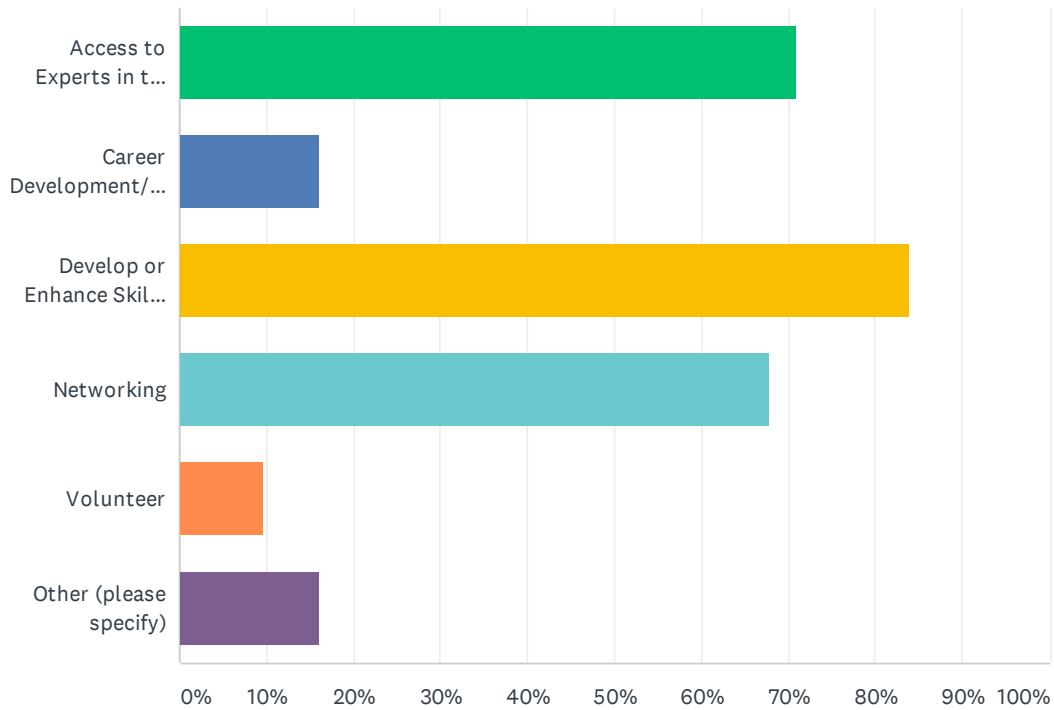


ANSWER CHOICES	RESPONSES
Access to Experts in the Field	74.19% 23
Career Development/Find a Job	22.58% 7
Develop or Enhance Skills and Knowledge	90.32% 28
Networking	77.42% 24
Volunteer	3.23% 1
Other (please specify)	6.45% 2
Total Respondents: 31	

#	OTHER (PLEASE SPECIFY)	DATE
1	staying up to date on best/effective learning & development practices	11/22/2019 12:40 PM
2	To learn how to be a better trainer.	11/18/2019 7:36 PM

Q5 Why have you stayed a member of ATD Tulsa? Select all that apply.

Answered: 31 Skipped: 3

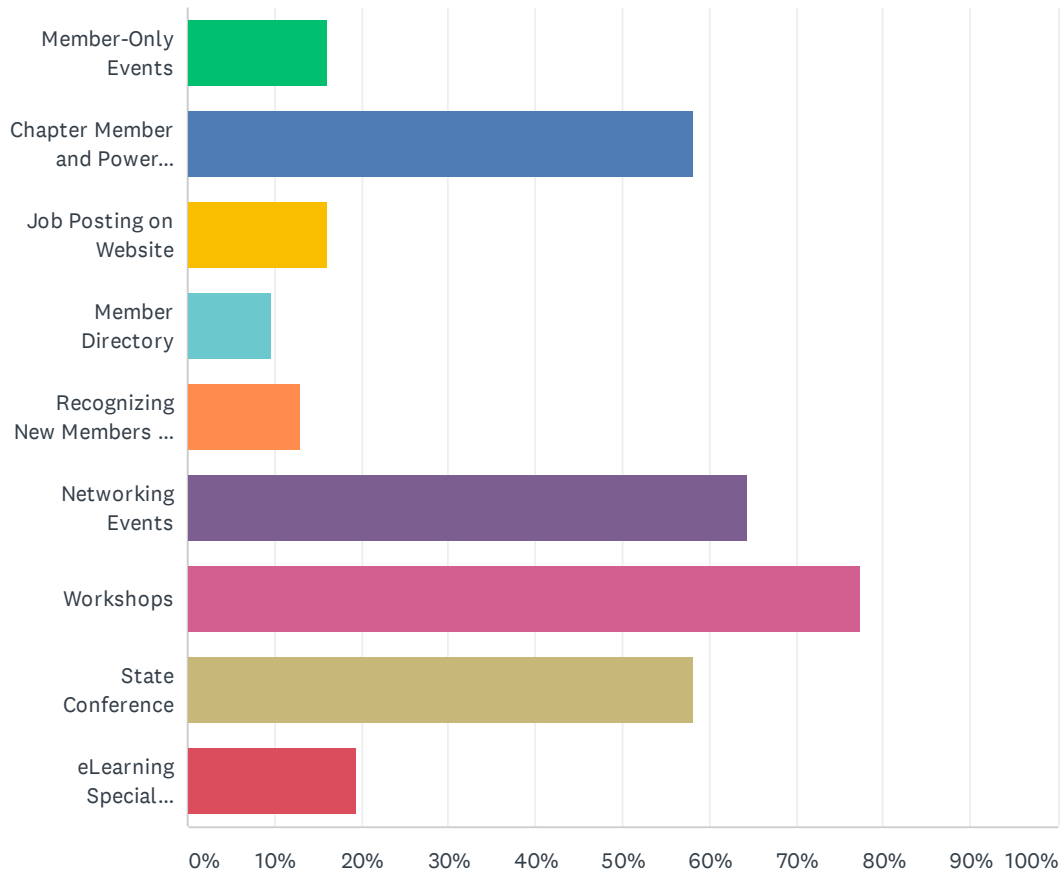


ANSWER CHOICES	RESPONSES
Access to Experts in the Field	70.97% 22
Career Development/Find a Job	16.13% 5
Develop or Enhance Skills and Knowledge	83.87% 26
Networking	67.74% 21
Volunteer	9.68% 3
Other (please specify)	16.13% 5
Total Respondents: 31	

#	OTHER (PLEASE SPECIFY)	DATE
1	To continue to gain understanding of the L&D landscape in the Tulsa/Area market.	12/5/2019 12:03 PM
2	Atd resources	11/29/2019 11:46 AM
3	I enjoy the great ATD people in the chapter!	11/22/2019 12:40 PM
4	overall quality of programs and networking opportunities	11/22/2019 6:37 AM
5	To learn and share knowledge about the T&D industry.	11/18/2019 7:36 PM

Q6 Check the 4 membership benefits which you find have the most value.

Answered: 31 Skipped: 3



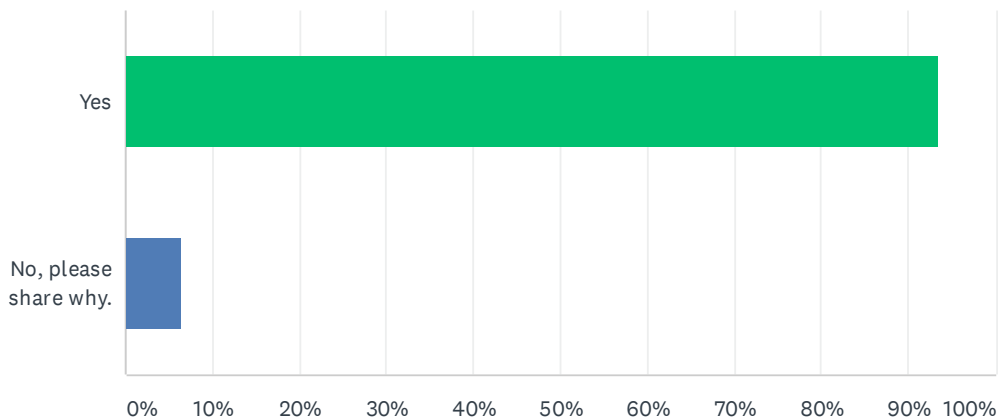
ANSWER CHOICES	RESPONSES	
Member-Only Events	16.13%	5
Chapter Member and Power Member Pricing Discounts	58.06%	18
Job Posting on Website	16.13%	5
Member Directory	9.68%	3
Recognizing New Members and Power Members at each monthly Chapter Program Meeting	12.90%	4
Networking Events	64.52%	20
Workshops	77.42%	24
State Conference	58.06%	18
eLearning Special Interest Group	19.35%	6
Total Respondents: 31		

ATD Tulsa Annual Membership Survey 2019

#	OTHER (PLEASE SPECIFY)	DATE
1	Monthly Programs	12/5/2019 9:23 PM
2	I wasn't aware there is a Member Directory	12/5/2019 12:03 PM
3	Lessons learned— past challenges and how they were overcome	11/29/2019 11:46 AM
4	chapter meetings	11/22/2019 8:18 AM
5	meeting programs and time to mingle	11/22/2019 6:37 AM

Q7 Are you satisfied with the member benefits provided to you by ATD Tulsa Chapter? If you answered No, please share why you answered that way.

Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES
Yes	93.55% 29
No, please share why.	6.45% 2
TOTAL	31

#	NO, PLEASE SHARE WHY.	DATE
1	Seems like the only benefit is discounted pricing. Might be more meaningful if we did more member only activities.	12/5/2019 12:01 PM
2	I want more workshops. One hour is not enough time. I want train the trainer opportunities.	11/18/2019 9:11 AM

Q8 What membership benefits would you like to see changed and/or added?

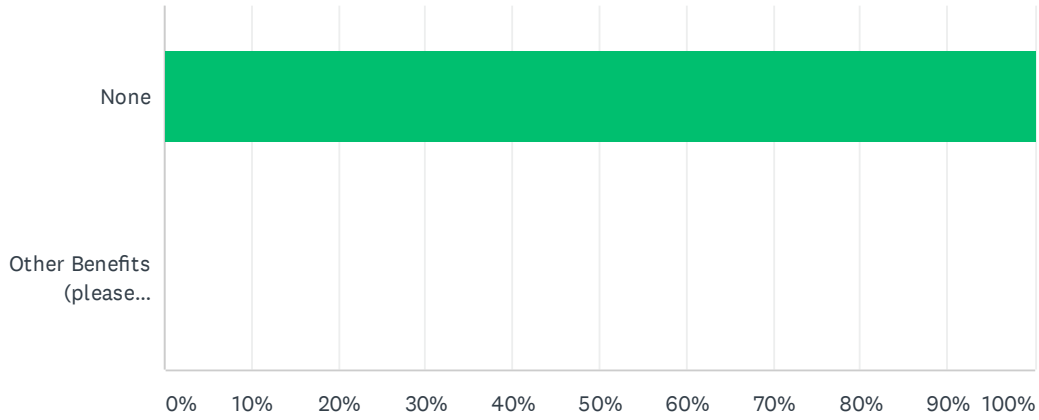
Answered: 31 Skipped: 3

ATD Tulsa Annual Membership Survey 2019

#	RESPONSES	DATE
1	no changes	12/6/2019 9:40 PM
2	none	12/6/2019 3:22 PM
3	More job postings; more partnering with other organizations such as TAHRA, PMI; Notifications to members when Job Postings occur	12/5/2019 9:23 PM
4	I'd like to see some non-regular meeting mixers/events. Also, access to programs (video, audio, collateral) for meetings when I've been unable to attend. (I have a hellish travel schedule, so often miss meetings due to logistics/travel).	12/5/2019 12:03 PM
5	Might think about having a member only element before regular meetings. Maybe have a 30 minute conversation with the guest speaker before the event begins that is only open to members attending the program. Want to see the e-learning SIG restarted. I think SIGs are a valuable member benefit.	12/5/2019 12:01 PM
6	NA	12/5/2019 10:27 AM
7	none	12/2/2019 10:00 AM
8	I would love to see more SIGs form, such as for Talent Development, Succession, Performance, Instructional Design, etc.	12/2/2019 8:10 AM
9	.	11/30/2019 1:55 PM
10	TAHRA event discounts	11/29/2019 10:18 PM
11	Na	11/29/2019 11:46 AM
12	Can't think of anything.	11/26/2019 4:47 PM
13	More support for ATD certifications would be helpful Connections and relationships with the wider ATD community	11/26/2019 2:05 PM
14	n/a	11/26/2019 12:19 PM
15	none	11/25/2019 3:47 PM
16	n/a	11/25/2019 2:01 PM
17	Can't think of any	11/22/2019 12:40 PM
18	na	11/22/2019 11:16 AM
19	nothing	11/22/2019 8:18 AM
20	More support for SIGs (organizing and promoting them)	11/22/2019 8:07 AM
21	NA	11/22/2019 7:33 AM
22	Spotlight members and what they do. Such as 2 or 3 90-second intros at a meeting.	11/22/2019 6:37 AM
23	None	11/21/2019 7:58 PM
24	I wish there was better participation on the social platforms and that more members would use it to share jobs.	11/21/2019 6:49 PM
25	I'm not quite sure what all the benefits are - I have just joined as a power member	11/21/2019 5:14 PM
26	N/A	11/21/2019 5:01 PM
27	Top of the Town discounted admission; hold membership drive at the Gathering Place (members bring with them someone who may be interested in joining) to talk about the advantages of membership and serve hors d'oeuvre	11/21/2019 3:31 PM
28	I think it would be nice to have a more member driven or oriented style to the Chapter. It almost seems as if the Board is not focused on members, just numbers.	11/21/2019 3:18 PM
29	N/A	11/21/2019 3:13 PM
30	Afternoon, evening, or weekend workshops where we can spend 3-4 hours in-depth on a topic.	11/18/2019 7:36 PM

Q9 What membership benefits would you like to see removed?

Answered: 31 Skipped: 3

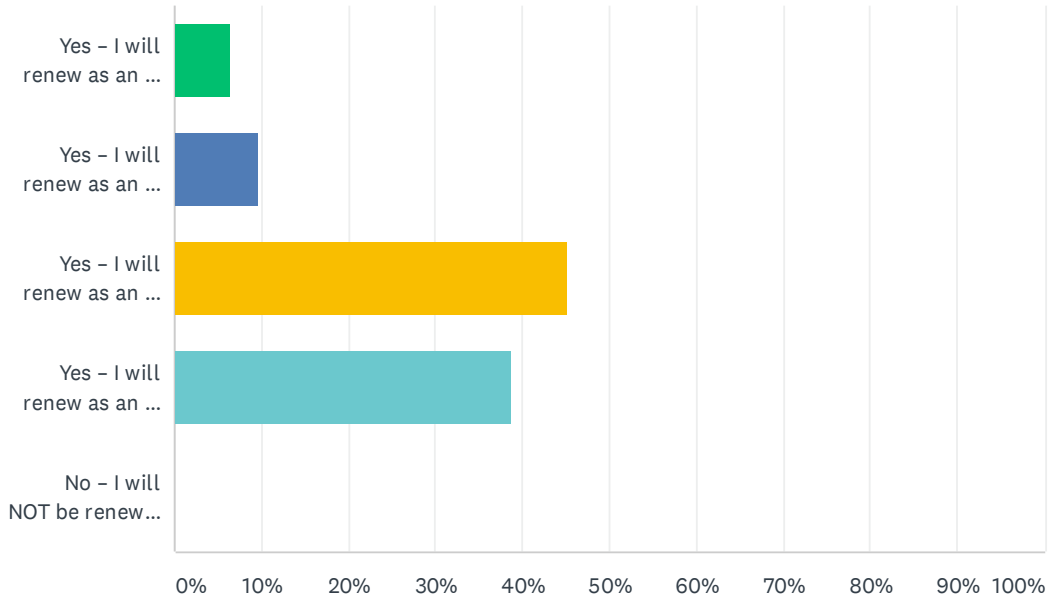


ANSWER CHOICES	RESPONSES
None	100.00% 31
Other Benefits (please specify)	0.00% 0
TOTAL	31

#	OTHER BENEFITS (PLEASE SPECIFY)	DATE
There are no responses.		

Q10 Do you plan to renew your ATD Membership this upcoming year?

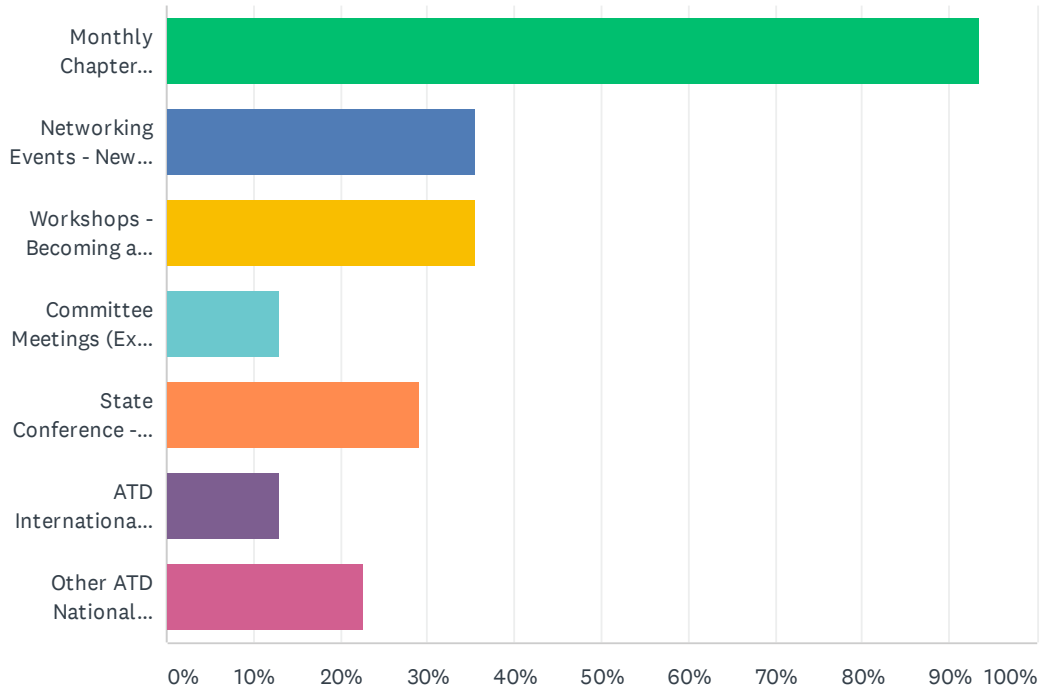
Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes – I will renew as an ATD Tulsa Student Member.	6.45%	2
Yes – I will renew as an ATD Student Power Member (ATD Tulsa Chapter + ATD National Member).	9.68%	3
Yes – I will renew as an ATD Tulsa Chapter Member.	45.16%	14
Yes – I will renew as an ATD Tulsa Power Member (ATD Tulsa Chapter + ATD National Member).	38.71%	12
No – I will NOT be renewing any form of ATD Membership.	0.00%	0
TOTAL		31

Q11 In 2019, what ATD events have you participated in? Select all that apply.

Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Monthly Chapter Programming Meetings	93.55%	29
Networking Events - New Member and 2020 Board Candidates Networking Event at The Persimmon Group on August 7, 2019	35.48%	11
Workshops - Becoming a World-Class Trainer, Presenter & Speaker: A Powerful, Transformative Workshop April 26, 2019	35.48%	11
Committee Meetings (Ex: Bylaws Committee, Election Committee, Credentials, etc)	12.90%	4
State Conference - 2018 was held in OKC on November 13, 2018	29.03%	9
ATD International Conference and Exhibition (2019 –Washington D.C.)	12.90%	4
Other ATD National Conferences, Workshops, and/or Trainings	22.58%	7
Total Respondents: 31		

Q12 What has prevented you from participating in ATD Events like networking, workshops, conferences, etc.?

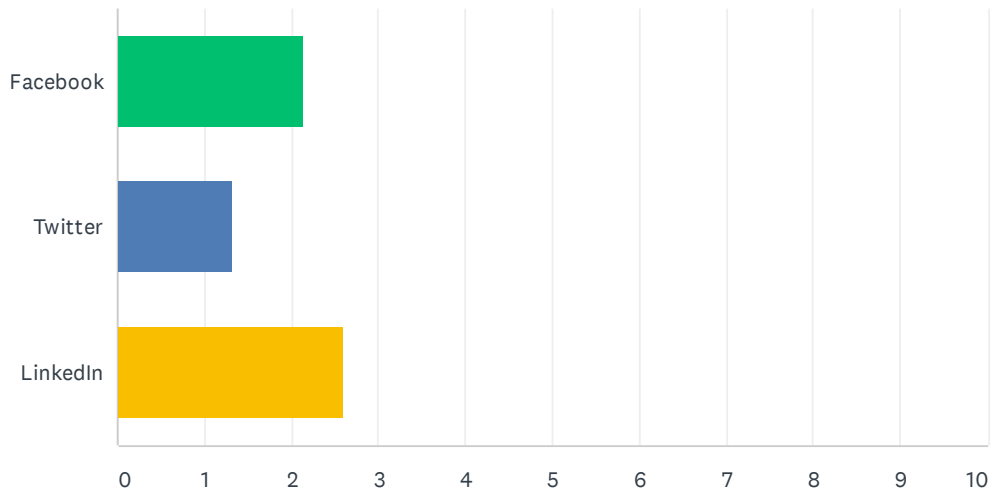
Answered: 29 Skipped: 5

ATD Tulsa Annual Membership Survey 2019

#	RESPONSES	DATE
1	schedule - at clients call.	12/6/2019 9:41 PM
2	out of town	12/6/2019 3:23 PM
3	Work schedule, personal responsibilities in the evening	12/5/2019 9:24 PM
4	Work travel (often out of state)	12/5/2019 12:04 PM
5	The international conference would've been fun to attend, but it's hard to make it due to expenses of traveling.	12/5/2019 10:29 AM
6	Mostly timing.	12/2/2019 8:11 AM
7	I attend as many as my schedule allows. Some of the programming this year for monthly meetings has not interested me so I did not attend.	11/30/2019 1:56 PM
8	Pretty much the same answer as many others: prioritizing the necessary time	11/29/2019 10:19 PM
9	Timing	11/29/2019 11:46 AM
10	Timing mostly.	11/26/2019 4:48 PM
11	Work commitments and finances	11/26/2019 2:06 PM
12	Work schedule and responsibilities	11/26/2019 12:19 PM
13	work committments	11/25/2019 3:48 PM
14	n/a	11/25/2019 2:01 PM
15	More than usual personal travel this year prevented me from attending the Persimmon Group networking event, the state conference, in addition to a number of chapter meetings.As a solo practitioner, fees prevent me from attending ATD internat'l conferences; it's not something that I have the budget for. I have interest in attending these types of things; schedule conflicts were the main issue.	11/22/2019 12:45 PM
16	Distance	11/22/2019 11:18 AM
17	time, topic	11/22/2019 8:18 AM
18	Workload and scheduling conflicts	11/22/2019 8:09 AM
19	Day of meetings,	11/22/2019 7:36 AM
20	time and money	11/22/2019 6:38 AM
21	Schedule conflicts	11/21/2019 8:02 PM
22	Time - the Friday monthly meetings being 1.5 is a challenge with travel.	11/21/2019 6:50 PM
23	Just joined and attended one chapter meeting. Other ATD events are costly and as a contractor, my company does not pay for these events so it is out of my pocket.	11/21/2019 5:15 PM
24	Not living in Tulsa.	11/21/2019 5:03 PM
25	Cost of events and conflicts with work schedule as well as personal schedule.	11/21/2019 3:32 PM
26	Timing.	11/21/2019 3:31 PM
27	Conflicting with work schedule	11/21/2019 3:24 PM
28	Schedule conflicts.	11/18/2019 7:37 PM
29	None	11/18/2019 9:13 AM

Q13 What are your preferred method to interact on social media with ATD Tulsa? Rank from your favorite to least favorite 1-3.

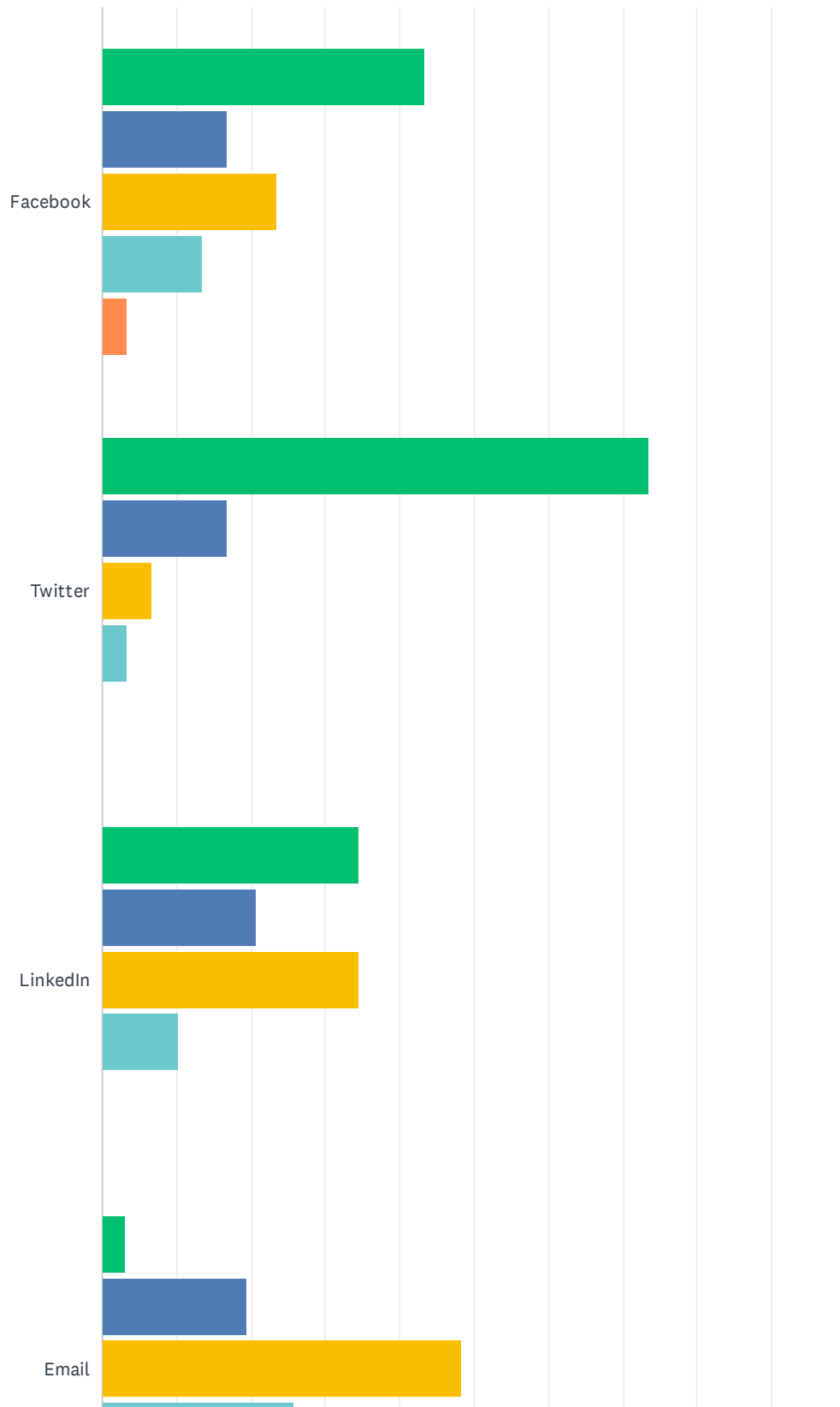
Answered: 31 Skipped: 3



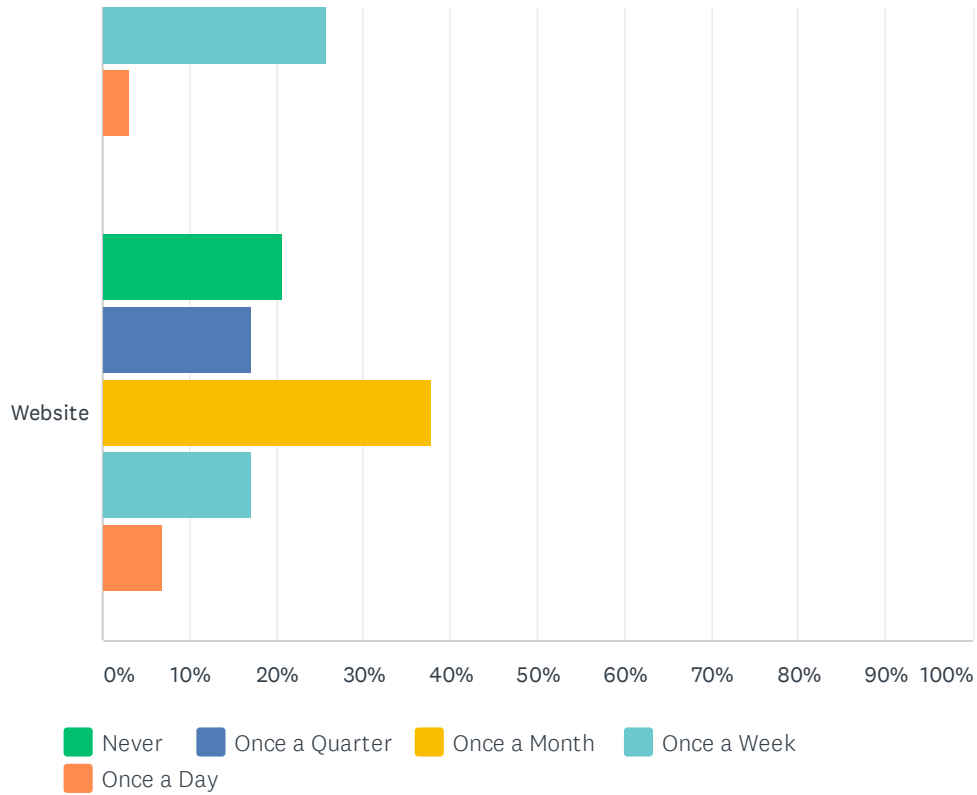
	1	2	3	TOTAL	SCORE
Facebook	33.33% 10	46.67% 14	20.00% 6	30	2.13
Twitter	6.90% 2	17.24% 5	75.86% 22	29	1.31
LinkedIn	63.33% 19	33.33% 10	3.33% 1	30	2.60

Q14 How often do you interact with ATD Tulsa through the following communication methods?

Answered: 31 Skipped: 3



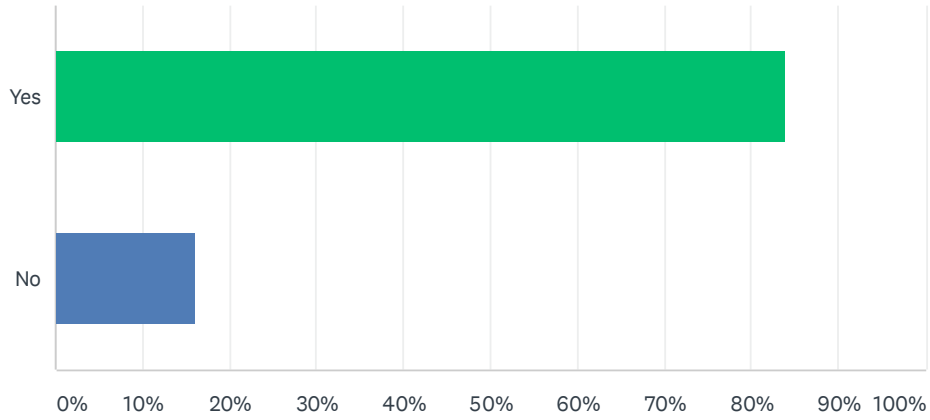
ATD Tulsa Annual Membership Survey 2019



	NEVER	ONCE A QUARTER	ONCE A MONTH	ONCE A WEEK	ONCE A DAY	TOTAL
Facebook	43.33% 13	16.67% 5	23.33% 7	13.33% 4	3.33% 1	30
Twitter	73.33% 22	16.67% 5	6.67% 2	3.33% 1	0.00% 0	30
LinkedIn	34.48% 10	20.69% 6	34.48% 10	10.34% 3	0.00% 0	29
Email	3.23% 1	19.35% 6	48.39% 15	25.81% 8	3.23% 1	31
Website	20.69% 6	17.24% 5	37.93% 11	17.24% 5	6.90% 2	29

Q15 Do you read the emailed ATD Tulsa Monthly Newsletter?

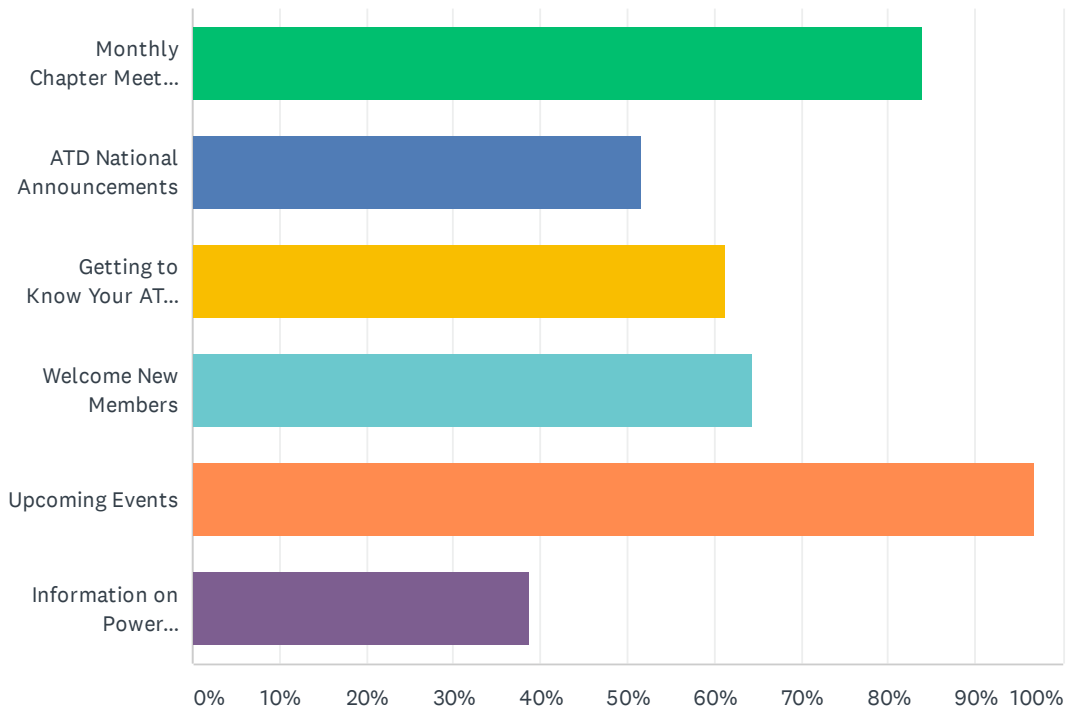
Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	83.87%	26
No	16.13%	5
TOTAL		31

Q16 What type of content would you like to see in the ATD Tulsa Monthly Newsletter?

Answered: 31 Skipped: 3

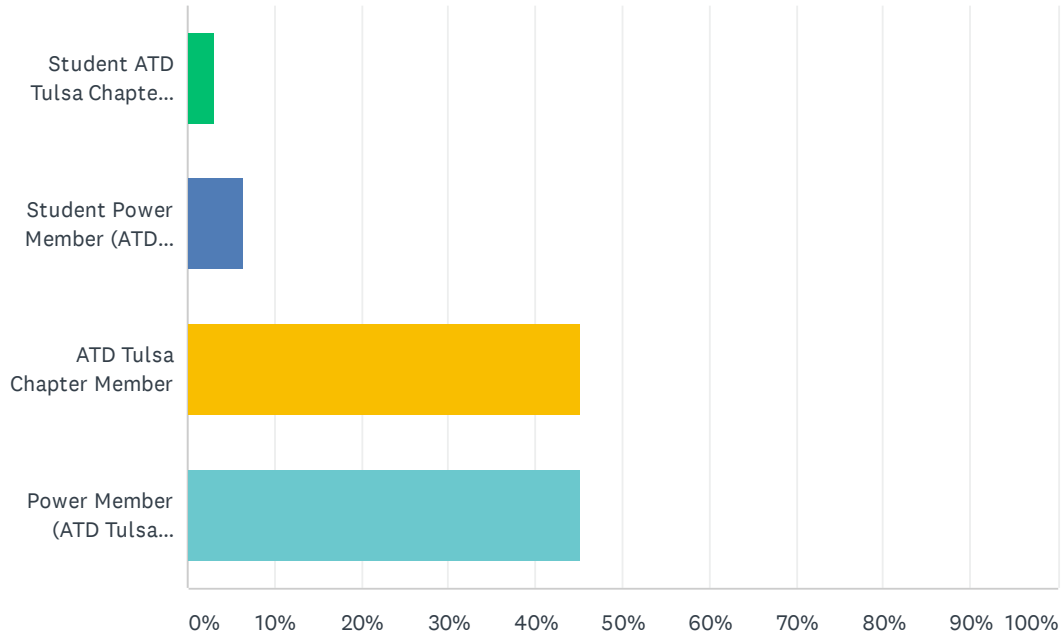


ANSWER CHOICES	RESPONSES
Monthly Chapter Meeting Information	83.87% 26
ATD National Announcements	51.61% 16
Getting to Know Your ATD Board Members	61.29% 19
Welcome New Members	64.52% 20
Upcoming Events	96.77% 30
Information on Power Membership	38.71% 12
Total Respondents: 31	

#	OTHER (PLEASE SPECIFY)	DATE
1	Practice building concepts and topics	12/5/2019 12:05 PM
2	Fewer emails please! They're usually the same.	11/21/2019 6:51 PM
3	Same, just streamlined and easy to read.	11/21/2019 3:32 PM
4	Items of interest about members ... birthday's, anniversary's, job advancements, etc.	11/18/2019 7:40 PM

Q17 What is your level of membership within ATD?

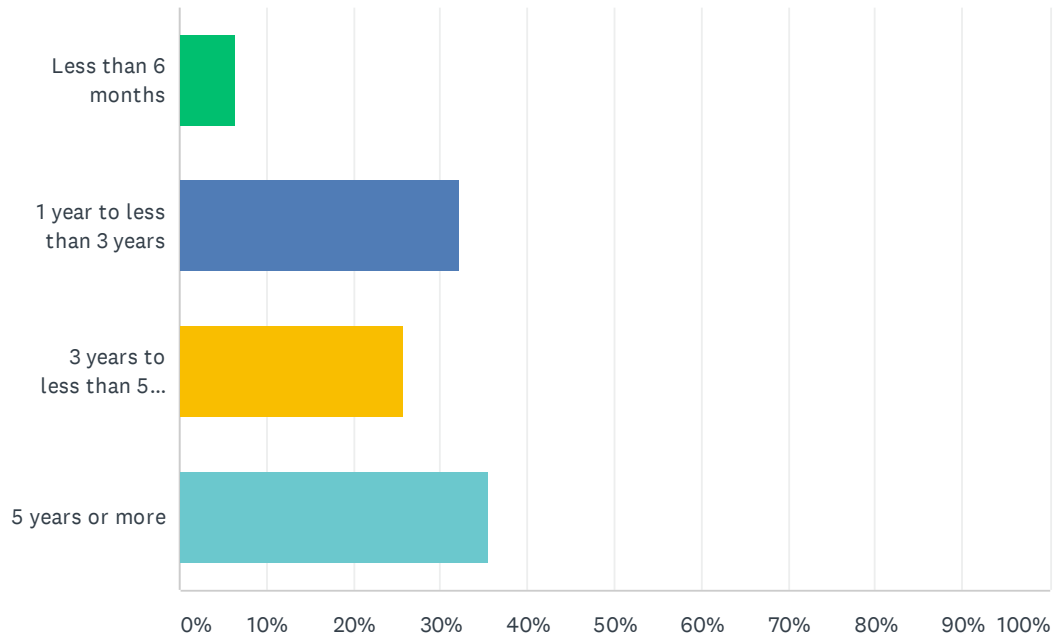
Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Student ATD Tulsa Chapter Member	3.23%	1
Student Power Member (ATD Tulsa Chapter + ATD Member)	6.45%	2
ATD Tulsa Chapter Member	45.16%	14
Power Member (ATD Tulsa Chapter + ATD Member)	45.16%	14
TOTAL		31

Q18 How long have you been an ATD Tulsa Chapter member?

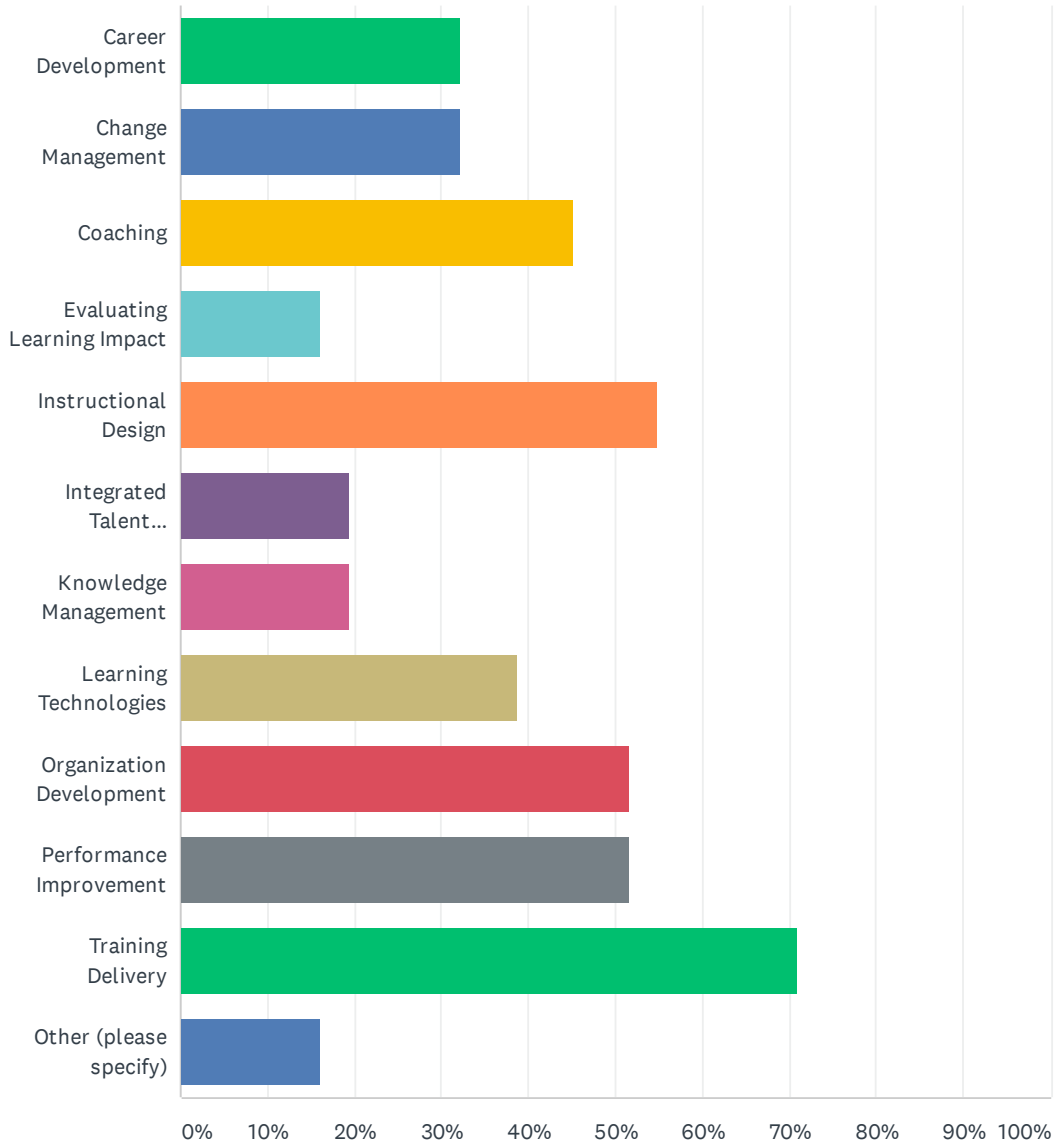
Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Less than 6 months	6.45%	2
1 year to less than 3 years	32.26%	10
3 years to less than 5 years	25.81%	8
5 years or more	35.48%	11
TOTAL		31

Q19 What part of the Training and Development industry do you work in? Select all that apply.

Answered: 31 Skipped: 3



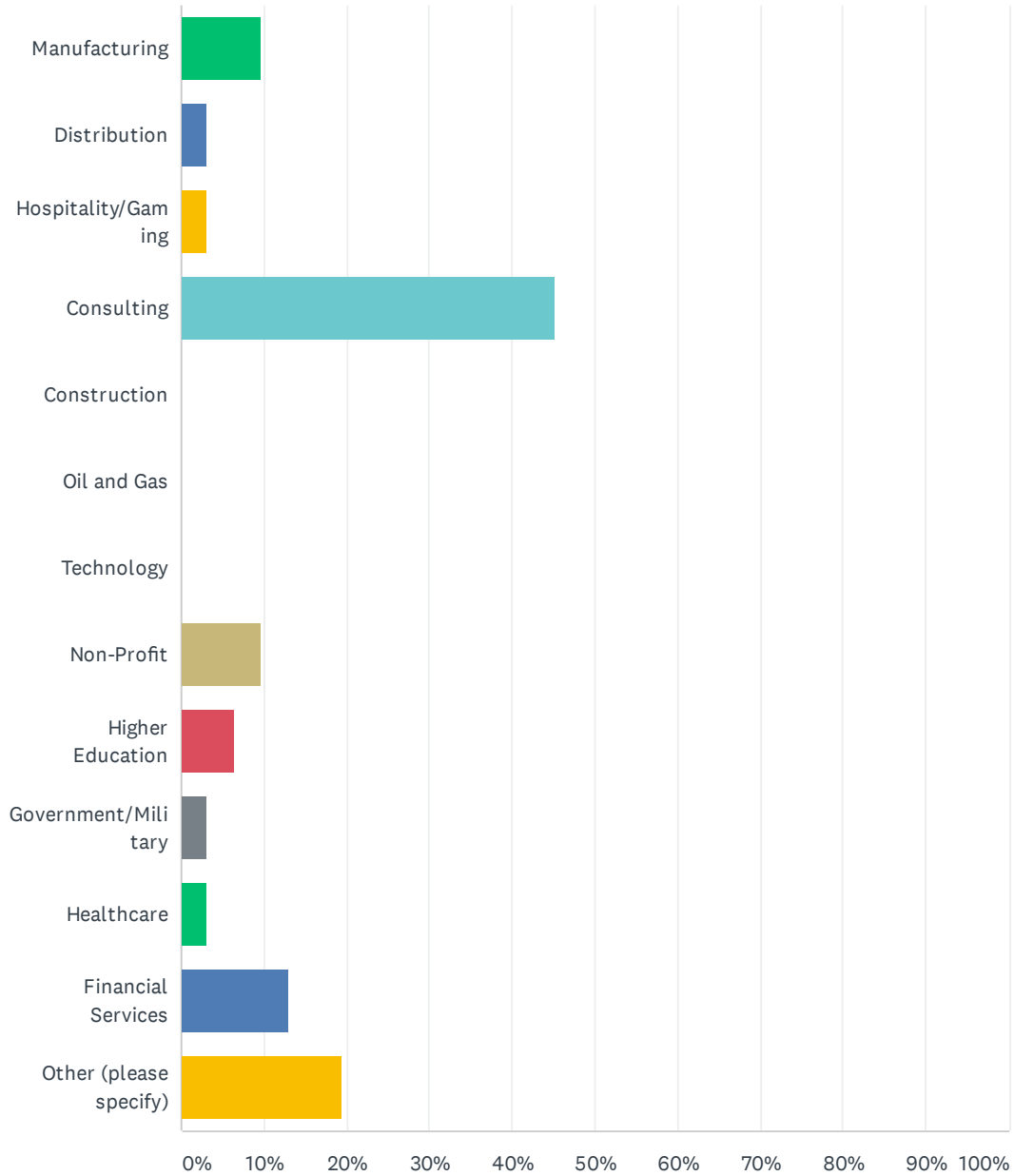
ATD Tulsa Annual Membership Survey 2019

ANSWER CHOICES	RESPONSES	
Career Development	32.26%	10
Change Management	32.26%	10
Coaching	45.16%	14
Evaluating Learning Impact	16.13%	5
Instructional Design	54.84%	17
Integrated Talent Management	19.35%	6
Knowledge Management	19.35%	6
Learning Technologies	38.71%	12
Organization Development	51.61%	16
Performance Improvement	51.61%	16
Training Delivery	70.97%	22
Other (please specify)	16.13%	5
Total Respondents: 31		

#	OTHER (PLEASE SPECIFY)	DATE
1	Contract facilitator + building independent practice	12/5/2019 12:07 PM
2	Supervise traing team	11/29/2019 11:48 AM
3	Consulting, keynote speaking	11/22/2019 12:51 PM
4	Freelance trainer and author	11/22/2019 6:44 AM
5	Employee Experience	11/21/2019 8:17 PM

Q20 What is your company's industry?

Answered: 31 Skipped: 3



ATD Tulsa Annual Membership Survey 2019

ANSWER CHOICES	RESPONSES	
Manufacturing	9.68%	3
Distribution	3.23%	1
Hospitality/Gaming	3.23%	1
Consulting	45.16%	14
Construction	0.00%	0
Oil and Gas	0.00%	0
Technology	0.00%	0
Non-Profit	9.68%	3
Higher Education	6.45%	2
Government/Military	3.23%	1
Healthcare	3.23%	1
Financial Services	12.90%	4
Other (please specify)	19.35%	6
Total Respondents: 31		

#	OTHER (PLEASE SPECIFY)	DATE
1	Independent consultant, work with a variety of industries, esp oil & gas, manufacturing, & fin svcs cos	12/5/2019 12:07 PM
2	Do not care to say	11/30/2019 1:57 PM
3	Public Library	11/26/2019 4:50 PM
4	Services - professional business etiquette training	11/22/2019 12:51 PM
5	Insurance	11/22/2019 8:11 AM
6	Transportation	11/22/2019 7:36 AM