



## 2016 Report to Members

Fellow members

Another solid year is in the books for ATD Tulsa.

With 88 members, we ended the year down slightly in membership. Our goal was 100 members. Our peak during the year was 93.

In accordance with the ATD Chapter Affiliation Agreement, chapters are required to maintain an increasing percentage of Power Members (those individuals who are members of both ATD and of the Tulsa Chapter). Our peak percentage of Power Members during the year was 40%, and we ended the year at 37.5%. Our goal is 50%.

The chapter held 11 professional development programs for members and guests in 2016. Our average attendance was 35. We also held 2 live webinars for members during the year. The e-learning SIG met throughout the year, averaging 12 participants. We met our programming goals for the year.

We regularly communicated with members and prospective members about the opportunities available through ATD Tulsa and the benefits of Power Membership. Both our Chapter LinkedIn group and our Chapter Facebook page were updated throughout the year, and more members are engaging.

An annual survey of members was conducted by members of the OU ODYN class and used by the Board for future planning of services to members.

During the year, Shane Norrid resigned as president for personal reasons, and the Board selected Larry Straining, CPLP to fill the remainder of the term.

### 2016 Budget Summary

Budgeted Income: 18,512.00

Actual Income: 12,897.09

Difference: 5,524.91

The income difference is related to lower membership; meeting fees income were down; and no state conference was hosted in Tulsa since 2016 was the Central Oklahoma Chapter's year to host.

Budgeted Expenses: 16,734.50

Actual Expenses: 14,428.76

Difference: 2,305.74

The savings in expenses was due to line items coming in at or below budget. Board expenses did increase by \$1,287.75 for the retreat and the travel to ALC.

Total chapter assets at year-end are \$20,445.30.

The ATD Tulsa Board of Directors appreciates your continued support and feedback.